



SOCIAL ENGAGEMENT

Exploring Student Involvement in beyond
LEAD Activities

MAY 2023

Prepared by
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LEAD

LEAD COLLEGE OF MANAGEMENT

Fueling Social Engagement: Spotlighting LEAD

Celebrating the Remarkable Journey of Students in Community Activities and Beyond

It is with great pleasure and enthusiasm that I present to you the report, "Social Engagement: Exploring Student Involvement in beyond College Activities." This comprehensive study aims to shed light on the remarkable participation of our students in various social activities throughout the academic year.

At LEAD College of Management, we believe that education extends far beyond the confines of the classroom. We strive to foster an environment that nurtures holistic development, enabling our students to grow not only academically but also socially. Our institution firmly believes in the power of active engagement in social activities as a means to enhance leadership skills, foster a sense of community, and contribute to personal growth.

This report serves as a testament to the collective spirit and dedication of our students. It offers an in-depth analysis of the diverse social activities in which our students have been involved throughout the year. From community outreach programs and volunteering initiatives to cultural events and extracurricular clubs, our students have exhibited exceptional enthusiasm and commitment.

I invite you all to delve into the pages of this report, which showcases the remarkable journey of our students throughout the year. May it serve as a source of inspiration, igniting a spirit of involvement and engagement within each of us.

Together, let us celebrate the achievements, impact, and the incredible spirit of social engagement that defines the LEAD College of Management.

Dr. Thomas George K.
Director, LEAD College



Students Ignite Change: Flash Mob Cleans Malampuzha Dam [20 May 2023]

PROGRAM COORDINATOR:
JCI LEAD COLLEGE OF
MANAGEMENT

In an impressive display of activism and environmental stewardship, students from LEAD College organized a dynamic flash mob at the iconic Malampuzha Dam. With a powerful message of creating awareness about a clean environment, the students seamlessly blended energetic dance moves with a purposeful cleanup effort.

Drawing the attention of onlookers, the flash mob showcased the students' passion for promoting environmental consciousness. As they grooved to the beats, they simultaneously picked up litter and cleared the area, symbolizing their commitment to a cleaner and healthier ecosystem.

Brighten Old Age Home with Generous Visit [17 May 2023]

Students from LEAD College recently paid a heartfelt visit to the Kripasadan old age home, spreading warmth and cheer among the residents. As part of their thoughtful gesture, the students donated 10 kg of jaggery and rusk, bringing smiles to the faces of the elderly inhabitants. The visit went beyond material contributions as the students dedicated their time to engage with the residents, fostering meaningful connections and creating cherished memories. Through their compassionate act, the LEAD College students brightened the lives of the elderly, reminding them that they are valued and cared for.



PROGRAM COORDINATOR:
JCI LEAD COLLEGE OF
MANAGEMENT



Students Extend Ramadan Spirit, Host Iftar Event for Local Community [21 April 2023]

Faculty Coordinator:
Mr. Arjun Govind

No. of students Participated: 50

In a heartwarming display of unity and compassion, students from Umini College came together to organize a remarkable Iftar event for the local community. With a shared commitment to fostering inclusivity and embracing diversity, the college students welcomed around 200 residents to the Umini Mosque for an evening of spiritual reflection and communal dining.

The event not only provided an opportunity for students and residents to connect on a deeper level, but it also promoted intercultural understanding and mutual respect.



DAAN : Bringing Hope and Nourishment to the Homeless and Needy Near Railway Stations [20 April 2023]

Faculty Coordinator:
Mr. Arjun Govind

No. of students Participated: 50

In an effort to address the pressing issue of hunger and homelessness, students from LEAD College have taken the lead with their remarkable program called DAAN (Donating Food to Homeless and Needy People Near Railway Station).

DAAN aims to make a positive impact by providing nutritious meals and essential supplies to those in need, particularly focusing on individuals and families residing near railway stations. This program serves as a shining example of the power of student-led initiatives to address social issues and create a more compassionate society.



EMPOWERING UNDERPRIVILEGED KIDS WITH STATIONERY KITS, BRIGHTENING THEIR ACADEMIC JOURNEY [3 APRIL 2023]

Faculty Coordinator:
Ms. Krishnapriya V

No. of students Participated: 10

In a remarkable act of generosity, Lead College extended a helping hand to underprivileged children by distributing stationary kits, igniting hope and enthusiasm for their academic pursuits. With a deep commitment to education and inclusivity, the college organized an event that saw over 50 deserving kids benefiting from this noble initiative.

The event was filled with smiles and excitement as the college students and faculty came together to present the stationary kits to the young recipients. Each kit contained essential supplies such as notebooks, pencils, pens, erasers, and rulers, equipping the children with the necessary tools to navigate their educational journey with confidence.



Empowers Mercy Women's College Students with 'Guru Shishya' Learning Program [17 March 2023]

Faculty Coordinator:
Jojo C Kanjirakkadan.

No. of students Participated: 10

LEAD College, in collaboration with Mercy Women's College, hosted an impactful learning session as part of their sustainable training program, 'Guru Shishya.' The session aimed to empower and enhance the skills of more than 100 students from Mercy Women's College.

The 'Guru Shishya' program, rooted in the age-old tradition of mentorship, provided an enriching platform for knowledge transfer and skill development. Led by experienced faculty and industry experts, the session focused on equipping the students with practical skills relevant to their academic and professional journeys.



Lead College Collaborates with Local Organizations to Host Successful Eye Testing Camp [16 March 2023]

PROGRAM COORDINATOR:
JCI LEAD COLLEGE OF
MANAGEMENT

LEAD College, in partnership with Trinity Eye Hospital Palakkad, Nanma Akathethara, and Edam Manavikavedhi, organized a highly beneficial eye testing camp on March 12, 2023. The collaborative effort aimed to provide accessible eye care services to the local community, leaving a lasting impact on the lives of over 130 individuals.

The inaugural session of the camp witnessed the presence of esteemed representatives from each organization, highlighting the collective dedication towards promoting eye health. With the combined expertise and resources of these organizations, the event offered comprehensive eye examinations and screenings to attendees, ensuring early detection of vision-related issues.



Flash Mob Ignites Energy and Empowerment at Women's Week Celebration [12 March 2023]

PROGRAM COORDINATOR:
JCI LEAD COLLEGE OF
MANAGEMENT

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LEAD College Organizes Republic Day 'Clean India Drive' Promoting Swachh Bharat Abhiyan [26 Jan 2023]

PROGRAM COORDINATOR:
JCI LEAD COLLEGE OF
MANAGEMENT

In commemoration of the Republic Day, LEAD College took the initiative to organize a "Clean India Drive" in the vicinity of the Railway Colony Police Station and Kendra Vidyalaya School in Palakkad. The event aimed to actively contribute to the nationwide Swachh Bharat Abhiyan (Clean India Campaign) by promoting cleanliness and environmental awareness.

With the spirit of patriotism in the air, students and staff members of LEAD College enthusiastically joined forces for this noble cause. Armed with brooms, gloves, and garbage bags, they embarked on a mission to beautify the surroundings, ensuring a cleaner and healthier community.



LEAD College and VISWAS Collaborate for Women Empowerment Flashmob at Palakkad Civil Station [21 Jan 2023]

PROGRAM COORDINATOR:
JCI LEAD COLLEGE OF
MANAGEMENT

LEAD College, in collaboration with VISWAS (Victims Information, Sensitisation, Welfare & Assistance Society), orchestrated a captivating flashmob centered around the theme of women empowerment. The event took place at Palakkad Civil Station on January 21st, as a special highlight of VISWAS' 10th anniversary celebration.

The flashmob, meticulously choreographed and executed by LEAD College students, served as a powerful medium to raise awareness about women's rights and empowerment. As the energetic dancers took the center stage, the crowd was spellbound by their synchronized moves and uplifting messages.

Blood Donation Camp [12 Dec 2022]

LEAD College of Management witnessed a remarkable display of compassion as students organized a highly successful blood donation camp on campus. The event, conducted by the college's ISR LOT (Initiative for Social Responsibility and Leadership Opportunities Team), was made possible through the generous sponsorship of HDFC Bank.

The blood donation camp at LEAD College of Management not only saved lives but also instilled a sense of responsibility and empathy among the participants. The collective efforts of the students, ISR LOT, and HDFC Bank demonstrated the power of collaboration and the potential to create positive change within the community.



Faculty Coordinator:
Dr. Sangeetha P.

No. of students Participated: 40



Empowers Students to Champion Human Rights and Combat Atrocities Against Women

[10 Dec 2022]

Faculty Coordinator:
Dr. P. Rajan, Dean (EMBA)

No. of students Participated: 05

LEAD College of Management took a significant step towards fostering awareness and action on human rights and preventing atrocities against women by organizing an empowering workshop.

The workshop aimed to educate and equip the students with the knowledge and skills necessary to address the pressing issues of gender-based violence and discrimination. Expert speakers, renowned in their fields, guided the attendees through insightful discussions and interactive sessions. They shed light on the importance of human rights, shared real-life experiences, and provided practical tools for combating atrocities against women.

This workshop served as a catalyst for creating a ripple effect of awareness and advocacy, leaving a lasting impact on the students' personal growth and their potential to contribute to a more just and equitable world.



Embracing the Spirit of Swachh Bharat, Tribute to Mahatma Gandhi alongside Unsung Heroes [2nd Oct 2022]



In a meaningful tribute to the Father of the Nation, LEAD College of Management students came together to celebrate Gandhi Jayanti in a unique and inspiring manner.



Going beyond traditional ceremonies, the students chose to honor Mahatma Gandhi's legacy by joining forces with the unsung heroes of cleanliness—the dedicated drivers responsible for keeping their surroundings clean.

With brooms in hand, the college students and the cleanliness drivers undertook a collective cleanliness drive in their locality, symbolizing their commitment to the principles of Swachh Bharat (Clean India). Together, they swept streets, cleared debris, and beautified public spaces, embodying the spirit of community service and social responsibility.

Faculty Coordinator:
Dr. Thomas George K.

No. of students Participated: 45

Pedaling for a Cleaner Bharathapuzha: Cycling Rally Marks World Rivers Day [25 Sep 2022]

In a vibrant celebration of World Rivers Day, members of the Friends of Bharathapuzha organization took to the streets on their bicycles for a spirited cycling rally. With a shared mission to raise awareness about the importance of river conservation, the participants pedaled through the scenic routes, spreading the message of preserving the pristine beauty of Bharathapuzha.

The cycling rally not only encouraged physical activity and a love for the outdoors but also provided a platform to educate participants about the challenges facing Bharathapuzha and the urgent need for collective action.

Faculty Coordinator:
Mr. Arjun Govind

No. of students Participated: 45





LEAD Onam Celebration: Spreading Joy with Dhoni Residents [8 Sep, 2022]

Faculty Coordinator:
Mr. Arjun Govind

No. of students Participated: 10

In a vibrant display of cultural harmony and togetherness, LEAD students embarked on a heartwarming journey to celebrate Onam with the residents of Dhoni. With an aim to spread happiness and create lasting memories, the LEAD team organized a grand Onam celebration that left the community beaming with joy.

The aroma of delicious Onam delicacies wafted through the air, as everyone indulged in the authentic flavors of the season. The students took immense pride in serving the residents and ensuring that no one was left without a smile or a hearty meal.



Questions? Contact us.



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