Yearly Status Report - 2019-2020

Part A	
Data of the Institution	
1. Name of the Institution	**LEAD COLLEGE OF MANAGEMENT**
Name of the head of the Institution	**DR.Thomas George.K**
Designation	**Director**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**94436533287**
Mobile no.	**9846276936**
Registered Email	**info@lead.ac.in**
Alternate Email	**yasmin@lead.ac.in**
Address	**Lead College of Management Dhoni, Palakkad-678009**
City/Town	**Palakkad**
State/UT	**Kerala**
Pincode	**678009**

2. Institutional Status

Affiliated / Constituent	**Affiliated**
Type of Institution	**Co-education**
Location	**Rural**
Financial Status	**Self financed**
Name of the IQAC co-ordinator/Director	**Dr.Thomas George**
Phone no/Alternate Phone no.	**04912553693**
Mobile no.	**9447146479**
Registered Email	**thomas@lead.ac.in**
Alternate Email	**yasmin@lead.ac.in**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://lead.ac.in/wp-content/uploads/2022/07/02-AQAR-2018-19.pdf

4. Whether Academic Calendar prepared during the year

4. Whether Academic Calendar prepared during the year	**Yes**
if yes,whether it is uploaded in the institutional website: Weblink :	http://lead.ac.in/wp-content/uploads/2022/07/14.8.2019TO31.1..2020.pdf

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity Period From	Period To
1	**B**	**2.35**	**2016**	**10-Jul-2016**	**11-Jul-2021**

6. Date of Establishment of IQAC

6. Date of Establishment of IQAC	**01-Mar-2016**

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Regular IQAC meetings	**05-Sep-2019**	**6**

	1	
Half yearly Meeting Programme Advisory Committee	09-Apr-2019 2	7
Programme Advisory Committee	17-Sep-2019 1	6
Internal Examination Quality assurance steps by IQAC	20-Dec-2019 5	7
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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Dr. Thomas George- Mr.Manu K S	Market Advisory	Kerala Cooperative Milk Marketing Federation)- Government of kerala organization	2019 120	155241
View File				

9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	View File
10. Number of IQAC meetings held during the year :	**1**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1 Coordinate the dissemination of information on various quality parameters of higher education 2 Inviting and incorporating feedback from students on teaching Learning process 3 To coordinate in preparation of the Annual Quality Assurance Report (AQAR) 4 Developed a system for conscious, consistent and catalytic improvement in the overall performance of institutions. 5 The timely and

efficient execution of the decisions of IQAC committee by mean of a core committee 6 Vendor rating of ERP Softwares received for Campus Management recommending the suitable vendor. suitable Vendor 7 Workng on Social areas and developing Standard Operating Programmes (SOPs) for managing Social programmes. 8 To conduct Academic Audit and Administrative audit. 9 Contribution towards development of entrepreneurship and to render assistance in establishing incubation center. 10 indentifiction and vetting of MOUs 11 Capacity building activities for non teaching staff. 12 Workshops in Quality enhancement in teaching, IPR , innovation and research methods.

[View File](#)

13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Preparing for NBA	Documentation work for NBA commenced.
Concentration on provision of Quality Education	University results improved
Thrust on Consultancy assignments	Gained some assignments and started work.
[View File](#)	

14. Whether AQAR was placed before statutory body ?	No
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2019
Date of Submission	31-Jan-2019
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	The Classroom management is exclusive done on the Learning Management system (LMS), called "LINWAYS", described below. LEAD College of Management, follows the philosophy of Outcome Based Education (OBE) and strictly monitors the effectiveness of teachinglearning process.LEAD college of Management uses Linways Learning Management system to help instructors to Create, Manage,

Organize online Learning material and conduct online courses. 'Linways' is also used to monitor students' progress, identify weak areas and provide support to rectify deficiencies. LINWAYS Learning management system Linways leaning management system is a product of Linways Technologies Pvt Ltd. located at Kochi Kerala. It is a cloud based Academic management system. Some of major tasks performed in Linways Learning Management system are 1. Course planning, Session planning. 2. Marking the student attendance. 3. Generating question papers for internal Exams, 4. Outcome based Education,OBE implementation a. Recording Course outcomes and program outcomes b. Mapping Question to course outcomes c. Entering the student marks and archiving the information batch type d. Determining the Course outcome attainment levels based on the Assessment tools and configuration. e. Generating NBA, NAAC reports. f. Generating reports to review quality standards and take corrective action in case of deviation. 5. Maintain digital repository of data, information, digital content, Audit reports for use in the Teaching Learning process and improving its efficiencies. 6. Automation of reports required by the University of Calicut with facility to auto normalize marks and present the internal marks in the University prescribed format. 7. Manage Student leave and academic Progression. 8. Course material distribution, Assignment submission and evaluation 9. Conduct online examinations, Quizzes and MCQs. 10. Discussion forums 11. Course file creation and storage. 12. Examination hall and seating arrangement management

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The college follows a curriculum prepared by the Calicut University the college is affiliated. The faculty members in the institute encouraged to identify the gaps in the syllabi and these add it components offered in the course beyond

what is prescribed in the goes a long way in enhancing the employability of the graduates. The coordinating the course is responsible for the preparation of Curriculum course gaps, in consultation with the experts from the industry a subject matter expert. He also prepared the action plan for bridge identified gaps in his Course plan. These gaps and the action plan presented in the curriculum workshop and once approved by the advisory committee; the faculty implements it in his course for the Teaching and learning process have enhanced by various Faculty Development Programs on recent updates in technology conducted by eminent expert in academic and industry. Add-on courses and invited talks help the to meet experts in a specific area.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
NIL	NIL	Nil	0	NIL	NIL

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
MBA	NIL	Nill
View File		

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Management	01/08/2011

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	0	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Turning Point	20/06/2011	142
OBT and MIND Mapping Session	03/09/2019	142
NISM courses	01/08/2016	70
Digital Marketing	09/09/2019	72
SAP	07/08/2017	142
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Management	142
View File		

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
Evaluation of the teachers by the students is being done using online feedback system twice in a semester. The students are asked to give and honest feedback. The process is transparent and does not disclose the identity. The students evaluate the teachers in the following context Guidelines of IQAC and submission and Engage lectures regularly on overall appearance and personal Communication Skills? Explanation? supplementary methods? Readiness to address student doubts. Availa the Use of black board? Relationship with students After collecting the feedback from the students, the evaluation of the teacher is done by Improvement Cell and teachers are evaluated based on the overall evaluation in the following categories: Evaluation Grade points Excellent Good B 4 Good C 3 Fair D 2Satisfactory E 1 The complete report of a departments reaches Principal and the report of respective department submitted to their respective Head of Department. The teachers with grades introspect themselves and improve in the concerned areas. A committee meeting is conducted twice during each semester including of Department, 6 students representing the class and the concerned on each subject. The students and the faculties can raise their issues related to academic and general matters. Verbal feedback collected from the students during lectures and practical hours and is discussed with concerned head and necessary corrective action is initiated. Head of Department discusses the feedback with the concern faculty for improvement

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Management	180	672	142

View File

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	0	142	0	24	0

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
24	24	5	6	6	6

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Mentoring as a tool to Improve Productivity" The class is divided into 12 mentor group consisting of 10 – 12 students. The focus of the course would be on based leadership, Self-Initiation and Transferable skills where the mentor plays a significant role in the overall development of their mentees. The mentorship support to the students in their overall development beyond academics. They are grouped into various mentor groups to which they belonged during the study. Building an aptitude for research and Innovations among strongly correlated with the kind of mentoring and guidance that the student gets in the discussion and guidance from globally talented faculty and talented peers automatically leads right attitude towards research and life-long learning. Here each mentor is given responsibility for encouraging their mentees for job placement by giving updates, news and current job information

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
142	24	1:6

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
18	24	0	6	9

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. Thomas George	Director	Guru sreshta award
2019	Dr. Thomas George	Director	Higher education award - EDTECH review
2019	Dr. Thomas George	Director	Rakthasaakshiyam - Sabari ashram

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end

| MBA | Management | 2019 | 31/07/2021 | 30/11/2021 |

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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Internal evaluation for the core delivery at Lead is designed in so that students learn management by doing various activities in the appendix process is gap analysis reform to identify the gap occurred and governed by the university and the outcomes envying by Lead. The components of internal evaluation are Internal test (5), written presentations and class participations. College has pedagogic tools such as case study, simulation, aptitude, logical reasoning is categorised to ensure the participation of the students to attain higher level taxonomy.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Academic calendar of the institution is prepared by admin office, in consideration with dean academics. The institution calendar has 3components, 1) Academic 2) Value added courses and 3) Placement Training.. The draft of academic calendar is submitted to the approval of director, entrusted the dean-academics. The examinations are categized as 1) Continuous evaluation (Internal) 2) University examination (External). The calendar has provision for tutorials, remedial classes and to adjust academic process whenever the university examinations are declared

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<div align="center">https://lead.ac.in/regular-mba</div>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
MBA	MBA	MANAGEMENT	162	139	85.8

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<div align="center">http://lead.ac.in/wp-content/uploads/2022/06/SSS19-20.pdf</div>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Major Projects	0	0	0	0
Minor	0	0	0	0

Projects				
Industry sponsored Projects	120	Kerala cooperative milk marketing federation	155241	155241

View File

3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Academic and Administrative management for Mathoma school of management studies	MBA	13/11/2019
Managing change in the work place , AL-Salama eye research foundation	MBA	04/04/2019
Nirmithi kendra , Palakkad	MBA	09/04/2020
Performance management-oppo electricals Kerala	MBA	31/07/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Out reach Activity	Dr. Thomas George	Sabari Ashram	01/02/2019	Social activity
Higher education award	Dr. Thomas George	Eduteck review	17/07/2019	Education
Internal trainers	Dr. Thomas George	Internal trainers	Nill	Educcation

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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
NIL	NIL	NIL	NIL	Nill	Nill

View File

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
MBA	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	MBA	0	0
International	MBA	17	0
View File			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
0	0
View File	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
A study on the factors influencing the process flow of returned goods for optimizing the reverse logistic systems of E-Commerce -	Mr.Balu.J	The International Journal of Analytical and Experimental Modal Analysis	2019	3	Lead College of Management	0
Impact of employee engagement by communication, leadership and performance appraisal as predictors of job performance with special reference to manufacturing -	Mr.Balu.J	Journal of Interdisciplanary Cycle Research ,DECEMBER 2019	2019	6.2	Lead College of Management	0
A study	Mr.	The Inte	2019	6.2	Lead	0

on the factors influencing the process flow of returned goods for optimizing the reverse logistic systems of E-Commerce -	Sarin Raju	rnational Journal of Analytical and Experimental Modal Analysis			College of Management	
A study on the factors influencing the process flow of returned goods for optimizing the reverse logistic systems of E-Commerce -	Mr. Sarin Raju	Journal of Interdisciplanary Cycle Research,DECEMBER 2019	2019	6.2	Lead College of Management	0

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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
NIL	0	NIL	2019	Nill	0	NIL

[View File](#)

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Presented papers	2	2	0	0

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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Chess for blind	Lead College of	10	30

	Management		
Cycle rally for mission better tomorrow	Lead College of Management	12	100
Mensuration hygiene class	lead College of Management	5	60
Visiting tribal village - distribution of school kit for tribal children	Lead College of Management	6	40

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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Social Activity	Award for Social Activities -2019	JCI Palakkad	142
Extension Activity	Best College Award for conducting maximum extension activities	Rotaract Club, Palakkad	142

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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Swachh Bharat	LEAD college	LEAD college	12	142

[View File](#)

3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Faculty Exchange	Students	Kochi Business school	5
Faculty Exchange	Students	People institute of Managment, kasargod	5

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact	Duration From	Duration To	Participant

| Internships | Internsip | ITC | 03/06/2019 | 31/07/2019 | 140 |

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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Affable management services L.L.P	16/09/2019	Placement assistance services	162
Pro campuz	07/11/2020	Academic resource planning platform	320

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
12152421	10074552

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Classrooms with Wi-Fi OR LAN	Existing
Others	Existing

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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
MOODLE	Fully	Moodle 3.9 (LTS)	2019

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	4517	2032650	1648	741600	6165	2774250

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
NA	NIL	NIL	Nill

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	34	1	35	40	65	16	2	60	40
Added	0	0	15	0	0	0	0	0	0
Total	34	1	50	40	65	16	2	60	40

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Leadography- Lead College of Management	https://www.youtube.com/watch?v=-zJSjENLrWU
Leadography-Lead College of Management	https://www.youtube.com/watch?v=9ToneeN3gmY
Leadography- lead College of Management	https://www.youtube.com/watch?v=Q_lvPZp8P6U
Leadography- Lead College of Management	https://www.youtube.com/watch?v=DBePGxFy20s

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
7550045	3417942	78736182	52710159

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

In order to determine the relationship between the individual Course outcomes of a course and the MBA program outcomes, a two-step method is adopted at LEAD College of Management. AICTE in its documents 'Exam Reforms Policy 2018" had recommended a Two-step method process that brings clarity to POs in the Engineering Stream. The same logic and the approach put forward by AICTE was followed for the preparation of the Course Articulation Matrix at LEAD College of Management.

http://lead.ac.in/wp-content/uploads/2022/06/Infrastructure-Policies.pdfhttps://lead.ac.in/

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Scholarship for foreign students	8	4550000
Financial Support from Other Sources			
a) National	NA	0	0
b)International	NA	0	0
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
DDUGKY	01/09/2019	10	Atheos Infrasolutions Pvt Ltd
Mentoring scheme	01/08/2019	142	Lead college of management
Remedial classes	05/11/2019	142	Lead college of management
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2019	KMAT	150	150	130	60
2019	NET	60	60	2	2
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal

2	2	7

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
Aayuv Technologies(ekincare)ABFRLACCENTUREAXIS BankLAZIMBajaj FinanceCarwaleCentreal Multitrade Pvt LtdCentreal Multitrade Pvt Ltd,Prabhu SteelEnvestnetAvalaraERNST AND YOUNGPinClickPinClick,BYJUS,INTECORedTeam Hacker AcademyRoyalOak,SpeEdL	138	42	Accenture Agni TMT Akzonobel India ltd(Dulux) Asian Paints Ltd Astrums Technologies Pvt Ltd bharat lajhna multi corporate bank BHARATH TRADERS ENRICH BROKING GENPACT GLOBAL SCANS DIAGNOSTIC CENTRE GUIDE HOUSE INDIA I Easy IBM ICICI PO Programm	142	75
[View File](#)					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2019	0	0	0	0	0
[View File](#)					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	0
[View File](#)	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Management Fest	state	200
Lead Cricket League	College	48

Lead Foot Ball league	College	60
Lead Badminton League	College	22
New year celebration	College	200
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	1st prize	National	Nill	1	LCAMBA0021	Mohamed Shahin
View File						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Students from different backgrounds with diverse world views and domain knowledge, hailing from different social set up (including few foreigners) reinforce the fact that the amount of peer learning that one can experience in a B-school like LEAD is unmatchable. Each batch is formed in a manner that students get to work with people from different educational, professional and cultural background. The Programme fosters collaborative learning approach, the ability to work in and manage teams is a necessity that is automatically imbibed by the students.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

LEAD College of Management Alumni Association (LCMAA), the Alumni Association of the Institution is a strong vibrant Association of its students, faculty and the staff members. Formed way back in 2013 the association has a strong membership of over 1100 members. The guiding philosophy of the Association is concisely stated in its vision statement as "Connect, Unite, Engage and Support". The Association, its members, the office bearers under the able guidance of its Patron, Dr. Thomas George, are committed facilitate the networking, unity, engagement and rendering of timely support to all its members all over the globe

5.4.2 – No. of enrolled Alumni:

1215

5.4.3 – Alumni contribution during the year (in Rupees) :

1397400

5.4.4 – Meetings/activities organized by Alumni Association :

UAE QATAR

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

o Students are motivated to do things while they learn – learn by doing Ex. Various events are planned and conducted by the students o The students are divided into 12 LEAD Operational Teams (LOT) and 12 functional areas are assigned and under the facilitation of faculty members. These area are -Admission, Placement, Administration IQAC), Training, Outbound Training, Canteen, ISR, Events, Greening, LEADOgraphy, Research, LEAD Development, Cultural, Competition. o Various Fests - club activities are planned and conducted under the Marketing Club – LMAC, HR Club – LHAC and Finance Club - FEDCL o Market studies are promoted under the subject like Marketing -Brand Management, Human Resources Management – HRM HRPD, PM o Branding of charcoal tooth power, paper straws. In addition, other indigenous products. o Soap manufacturing, marketing and sales is done by the students as part of learning the various manufacturing, marketing, financial concepts of management o Students used to conduct training to school students and other UG students o Role plays are also done to learn the concepts

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	The Academic Systems and processes at LEAD College of management are reviewed periodically through two kinds of audits 1. Internal Audit by IQAC Team 2. External Audit by University of Calicut. The objectives of the Academic Audit are 1. Proper planning and implementation of Academic conduct. 2. Identification and Bridging of Curriculum Gap, Course Gap, and Program gap. 3. Formulation, review and improve Systems related to Outcome based education. Academic Audits are conducted as per the standards set by the Program Core Committee to monitor and evaluate all the aspects of the Teaching-Learning process at LEAD.
Teaching and Learning	A continuous cyclic process is followed for the review and improvement of the quality of Teaching and learning at LEAD COLLEGE OF MANAGEMENT – Palakkad. The process starts with the assessment of the needs of the stakeholders, availability of resources, and assignment of the responsibility to appropriate resources. Once the responsibility to deliver the course content is assigned, the faculty designs the course delivery methodology to meet the course outcomes of the course, and the methodology to evaluate the attainment of course outcomes. Halfway through the course the course delivery and attainments, of

	Course, outcomes are monitored, and necessary corrective actions are taken by way of revision of the course delivery plan and delivery as per it
Examination and Evaluation	LEAD College of Management follows a unique course design model that integrates the Course Outcomes, Teaching-Learning activities and the Course Assessment/ Feedback The Internal Quality Assurance Committee ensures the quality of the Continuous Assessment and Evaluation
Research and Development	To ensure professional execution of the project, the students are required to submit the following documents during the project • Joining report – Signed by the company project guide • Project synopsis approved by the company project guide. • Project execution plan document with milestones and timeline for achieving the milestones • Weekly report in the prescribed format signed by the company project guide. • Mid project review and evaluation by the Internal faculty guide. At the end of the project confidential feedback is taken from the company project guide. Feedback on whether the student was punctual, seriousness with which the student conducted the study, overall conduct and behaviour of the student and the usefulness of the project to the organization is taken and included in the project evaluation
Library, ICT and Physical Infrastructure / Instrumentation	Apart from the physical infrastructure, LEAD College has installed Language lab and Analytics lab. Institute has subscribed to a host of Online Research Databases, E-books, and Digital platforms. The classroom management is exclusive done on the Learning Management system (LMS), called "LINWAYS", described below. LEAD College of Management follows the philosophy of Outcome Based Education (OBE) and strictly monitors the effectiveness of teaching-learning process. All the Course Outcome, Program outcome attainment level calculations are automated and are managed through "LINWAYS". All the student records, Academic reports, Audit reports etc. are maintained in highly secured Cloud based data storage facilities with 24 hours access across the globe. A detailed description of

	the learning management system is given in Section 8.4, Learning Management System.
Human Resource Management	LEAD College of Management is systematically addressing how we approach teaching and learning in the digital age. These efforts put learning first, using technology as a tool to enhance and enrich student engagement and free up valuable class time for richer interaction. They meet the needs and expectations of an increasingly diverse and digital community by anticipating and responding to developments in cutting-edge pedagogy, and the presence of transformative, integrated technologies Timetable is prepared based for each semester according to the academic calendar of University of Calicut. As per University, norms in a semester there should 90 days to complete the entire portions of the semester including the evaluation, examination and excluding the holidays. Every teacher shall participate in teaching the workload of a teacher shall consider activities such as preparation of course plan, presentation, teaching, research and extension, evaluation of assignments, presentation and answer books, and supervision of fieldwork as guidance of project work done by the students.
Industry Interaction / Collaboration	The institute has formulated Research Committee and industry institute interface cell to establish interface between institute and industry. Various assignments like marketing survey and product launch for MBA students are undertaken under the guidance of faculty members. The students are asked to gather the data related to the assignments. Institutes undertake the sponsored assignments of industries of various exhibitions and provide opportunity to the students to be part of the exhibitions so that management students would know the ground realities of the business. In few cases, students are allowed to work for the company for short span of a time like 8 days. The faculty members used to visit the industries to understand their requirements for company need analysis. Based upon the company needs the training programs are designed for respective sectors. Institute has a

	strong liaison with the Industry. An Institute – Industry interaction cell is established. We meet regularly to enhance the industry participation in the academics. Following are the areas of Interaction with Industry: Industry experts are involved in curriculum development they are also invited as resource persons and evaluators for faculty and students programs. Institute plans visits of faculty and students to industry and interact. Institute organizes visits of students to industrial exhibitions.
Admission of Students	The admission process of Lead College of Management is one of the most important things which create an impression on students. The admission process is a critical mission for us. It helps to enhance not only satisfaction level of prospective students but also Confidence among increases and it also helps in branding of the institute. Appropriate training provided to staff about effective usage of the system. Our Admission system is user friendly and importance of such system should be aptly communicated to all stakeholders. Effective support using multiple channels of student admission process viz., Email Support, Sample Form Submission Video, Phone support, Live chat, Chat-bots, Centralized Effective and other tools of admission process implemented. The best practice technique is accepted as superior to those achieved by other means

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	Involvement of industry, research bodies in various activities like curriculum design and development is done at various levels. Institute takes feedback from its stakeholders like students, alumni, parents, industries and considers it in enriching the curriculum. Involvement of experts from industries is promoted during every curriculum revision to receive feedbacks and requirements to bridge the gap between industry and academia. Same comments are incorporated in the curriculum revision. Feedback is also received from industries regarding the performance of alumni placed in various

	reputed companies and the gaps where they need to improve is discussed and communicated with all the subject teachers. The students who are taking industry-sponsored projects are guided by industry guides as well as institute guides. The students present the action plan, work done during their review presentations in front of industry and institute guides. Their assessment is done on regular basis and corrective actions are taken based on the performance/progress feedback from industry guide. Along with the sponsored projects, industry also provides short-term assignments to the students, which are merely based on the credentials of the students and their interest in the domain
Administration	YES, guidance given by Calicut University
Finance and Accounts	YES ,Proper Accounts are maintained
Student Admission and Support	YES, Committee Organised systematically and professionally evaluation system accepted
Examination	YES, Under the guidance of University of Calicut

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr.Geo Paul	Town Meeting- Economics Teachers In association with Azim Premji University (APU) and Centre for Development Studies (CDS) Resource Persons: Dr. Santhakumar (APU)	Economics Teachers of University Centres and Affiliated Colleges Venue: MSE Mampad (Autonomous) College), Malappuram	5000
2019	Dr.Balamourou gane R	Town Meeting- Economics Teachers In association with Azim	Economics Teachers of University Centres and Affiliated	4000

		Premji University (APU) and Centre for Development Studies (CDS) Resource Persons: Dr. Santhakumar (APU)	Colleges Venue: St. Thomas (Autonomous) College, Thrissur	
2019	Mr. Bonny John	OBE-Hands-On-Training Resource Persons: Prof. Rajan Gurukkal Dr. Manulal P. Ram, KSHEC Dr.Saji Mathew, KSHEC Dr. Ajay K.K., Govt. College, Kottayam	Faculty Members of different Colleges Venue: St. Xavier's College for Women	8542
2019	Dr.K. Sankar Ganesh	FDP in Commerce and Management Resource Persons: Prof. Rajan Gurukkal Dr. T.V. Francis Dr. J. Rajan Dr. Simon Thattil Prof. Thenmozhi (MKU) Prof. Mallikarjunappa (CUK)	Faculty members in Commerce and Management disciplines from universities and colleges (<15 years in teaching service) Venue: Layola College of Social Science, Sreekaryam, Tvpm	14000
2019	Mr. Arjun Govind	FDP in Science (Philosophy in Science) Resource Persons: Prof. Babu Joseph Prof. K.L. Sebastian Dr.V.S.Vijayan Dr. Suresh Das	Faculty members in Science discipline from universities and colleges (<10 years in teaching service) Venue: IMG, Tvpm	1700
		[View File](#)		

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development	Title of the administrative training	From date	To Date	Number of participants (Teaching	Number of participants (non-teaching

	programme organised for teaching staff	programme organised for non-teaching staff			staff)	staff)
2019	FDP	Tally	Nill	Nill	Nill	Nill
			View File			

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
NLP techniques for teaching Z students retjnking new ways of communication	1	04/11/2019	09/11/2019	6
Leadership retreat - AIMA , PMA	1	22/02/2020	23/02/2020	2
Effecctive research paper writing	1	13/04/2020	16/04/2020	4
FDP on hr strategies	1	20/05/2020	30/05/2020	3
Learning gamification1	1	30/04/2020	30/04/2020	1
Use of Eliser in research work	1	05/05/2020	05/05/2020	1
Emerging trends in engineering and management1	1	27/05/2020	01/06/2020	7
Challenges in post covid 19 from hr perspective	1	26/05/2020	26/05/2020	1
FDP role of research a1nd ethics	1	13/04/2020	18/04/2020	6
FDP on effective learning and teaching methods of business practices	1	19/05/2020	25/05/2020	7
		View File		

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
24	24	7	7

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
24	7	304

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

he Accounts of the Institution are audited and certified by a team of auditors. The certified audited reports for the last three years are available in the Institutional website Audited Financial Statement https://lead.ac.in/wp-content/uploads/2021/05/LEADbsinexp1920.pdf

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Milma Milk (The Kerala Cooperative Milk Marketing Federation)	155241	Market study advisory
[View File](#)		

6.4.3 – Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	PAC Programm advisory committee	Yes	Director
Administrative	Yes	Charted Accountant- ISO	Yes	Administrator officer

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

01.Parents Teacher Meeting 02.Progress Report of Students Periodically 03.Placement Support System

6.5.3 – Development programmes for support staff (at least three)

01. Career Enhance Skill In Tally ERP 9 02.OBT 03. Stress Management

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1 Quality imporvement programmes 2 Incentives scheme for research 3 Increase in social outreach programmes

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	Yes
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	ACADEMIC AUDIT	04/06/2019	25/05/2018	27/05/2019	24

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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Women Day Celebrations	03/03/2020	04/03/2020	62	80

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
20

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	1
Provision for lift	Yes	1
Ramp/Rails	Yes	1
Braille Software/facilities	No	0
Rest Rooms	Yes	1
Scribes for examination	Yes	1
Special skill development for differently abled students	No	0
Any other similar facility	No	0

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadva	Number of initiatives taken to engage with and contribute to	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff

	ntages	local community					
2019	Nill	1	10/09/2019	1	Attract exension of Employent for local women	local employability	110
2019	1	Nill	20/09/2021	1	Social outreach program for local community	Social awareness	110
2019	Nill	1	10/10/2019	1	Training on eco friendly farm support bio diversity	Biodiversity	108
2019	Nill	1	15/10/2019	1	National Calamity	Disaster management	109
				[View File](#)			

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Students Handbook	08/07/2019	Describes the vision and mission of the college and each department. Academic road maps also described in the college diary. The Rules Regulations for. university and college is also given. General information to students such as dress code, discipline conduct and behaviour, attendance and leave regulations, ragging etc are also given.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Turning point-UHV batch 1	24/06/2019	30/06/2019	71
Turning Point -UHV	01/07/2019	07/07/2019	71
Turning Point -UHV	15/07/2019	22/07/2019	70

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Energy conservation: Ample provision is made for natural illumination and ventilation across the campus, therefore the usage of power is to the minimum. There are no incandescent lamps which are being used in campus. More of tube light, CFL and LED is being used. The Director of LEAD is a professional energy auditor and his contribution to this endeavors are phenomenal. Use of renewable energy: Solar water heater is used for the need of hot water in the canteen which is utilized for cooking and also by students. Water Harvesting: Water harvesting provision has been made in all the buildings of institution. There are two tanks in which water can be stored. Total capacity of two tanks is 10 lakh litres. The water requirement for a day is almost 30000 litres. In Kerala, it rains at regular intervals, so that will be sufficient to replenish the tank. Eight months of average usage is expected from this. Check dam construction: Provisions have not been made. Sufficient terracing is done so that the soil is conserved and the water penetrates to the soil than flowing off. Efforts for Carbon neutrality: Proper measures have been taken to reduce carbon emission to keep the campus, pollution-free and uncontaminated. Planting a variety of trees and kitchen gardens have contributed to carbon neutrality in the campus. We are surrounded by many trees and close to the forest and we have always fresh air. Plantation: Maintained in Small Scale basis. There are banana plantations and vegetable plantation which are looked after and maintained by students. Hazardous Waste Management: Institution is having own incinerator for burning hazardous waste. Degradable waste like food waste is been transferred to piggery farm. E-waste Management: E-waste is accumulated and handed over to the annual maintenance contract people.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1.One of the best practices in teaching and learning is the use of a three-part case study, or a scenario-based story, to help students deepen their understanding of a concept. The three parts of a case study or a scenario-based that focuses on a specific, hypothetical problem, supporting literature that aligns with the main themes and guiding questions that help the learner gain the most from understanding the concepts and objectives of the case study by applying critical and higher order thinking skills. Replication of a real experience with problems to generate discussion • Faculty provides background information and data relevant to the case study (e.g., lecture notes, reading material or other resources) • Provide a series of questions • Students utilize resources to answer questions and prepare for in-class discussion. • During discussion, students explain their answers and Faculty can reemphasize subject material. • The leading peer-reviewed journal featuring factual teaching cases and case exercises spanning the full spectrum of business and management disciplines. • A collection of peer reviewed teaching cases focusing on business decision making and • Management development through key emerging markets. 2.LEAD has established and implemented a Curriculum Alignment Review and Enhancement process (C.A.R.E). The CARE process is used to review the stakeholder requirements, University Curriculum and the events happening in the external environment that could have an impact on the teaching learning process and align, revise and enhance the Curriculum in order to ensure that the University curriculum, Value added courses, Bridge courses contribute to the attainment of the Program outcomes.The institution has identified the events in the external and internal environment of the institution that would affect the alignment of the curriculum and program delivery with its stated objectives. These events are categorized into 1. Change in the Stakeholder requirements. 2. Change in University MBA regulation and Curriculum 3. Change in the internal

environment of the Institution

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link
http://lead.ac.in/wp-content/uploads/2022/06/Best-practices.pdf

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Learning by doing, community service, experiential learning, collaborative learning are innovative approaches in modern management education where management institution provide a simulated environment that facilitate such learning. At LEAD, it is not simulated or virtual it is real and actual. It is part of the students' campus life. Students manage a vegetable farm, poultry farm, fish farm, Canteen, Stationery store, food-court, guest relationship, admissions, placements, alumni as part of the "LOT" or LEAD Operating Team. We have LOT- Admission, Administration, Canteen, Greening, Research, Placement, Competition, Training, OBT, Events, LEAD Development, LEAD O Graphy, ISR, Arts Sports. Valuable lessons in Inventory management, Supply chain management, Human resource management, Finance management are learned not in simulated environments, but in actual live situations no different from what they would have to encounter in the corporate world. The approach to fostering Ethics and Social values in students is unique here in LEAD College of Management. No facility is locked, no out-of-bound zones and restricted area for students or the staff. You will seldom come across an institution where students walk-in to the unmanned library at any time they wish and carry whichever book they desire and return it responsibly after its use. We believe that Faith, Trust and freedom rather than rules, obedience and enforcements cultivate long-lasting values and ethical behavior that is part of the students' character. Outcome based Education is the underlying philosophy that shape our teaching-learning processes. It is not the 'What' and 'When' but 'Why 'and "How" that is of paramount importance when it comes to teaching and learning. Teams of very talented Professors interact and work hand-in-hand with the talented students, moulding them, transforming them to Global leaders with ethical, social values. LEAD College of Management is unique in its approach to Management and Entrepreneurial Education. A rising star in the south, focused and quality oriented. By securing the stamp of approval of NBA accreditation, LEAD College of Management is all set to validate its unique and superior system and realize the lofty vision of its founders "To be one of the World-Leading management Institutions, developing socially committed business leaders."

Provide the weblink of the institution
http://lead.ac.in/wp-content/uploads/2022/06/INSTITUTIONAL-DISTINCT_001.pdf

8.Future Plans of Actions for Next Academic Year

The LEAD approach is based on a six-step process in the strategic planning cycle. While the strategic planning process is customized for each plan, the approach covers the six steps. The compressed process results in a three- to five-year road map and 12-18 month priorities that are executed and managed by the organization's leadership. The LEAD strategic planning process is designed to link collaborative actions of leadership, students, employees and key stakeholders to create a compelling and achievable strategy and plan. LEAD works closely with the leadership and key staff to ensure an overall productive, on target and executable outcome for the organization. LEAD's strategic planning approach is designed to add value to the students' experience and exceed expectations of results. 1.Get NBA accreditation 2.Create an entrepreneur cell – Incubation cell – Seed fund – Startups for the promotion of outgoing students and

the local community to use the resources to start any industry 3.Quality education 4.LEAD Research Centre 5.To Implement 50 student/faculty exchange programs with institutions of repute and Reputed Foreign Universities. 6.Quality education 7.LEAD Research Centre 8.Provide business training to equip students interested in becoming entrepreneurs. 9.Encourage faculty members to enhance publications quantitatively and qualitatively. 10.Premium placements