





LEAD COLLEGE OF MANAGEMENT

 Dhoni, Palakkad, Kerala, India – 678009  
 [www.lead.ac.in](http://www.lead.ac.in) | [info@lead.ac.in](mailto:info@lead.ac.in)

Affiliated to



UNIVERSITY OF CALICUT

Approved by



AICTE

Accredited by



NATIONAL BOARD  
of ACCREDITATION  
NBA

NBA Accredited for Academic Years 2022-2023 to 2024-2025 i.e. up to 30.06.2025  
Name of Programme (PG): Master of Business Administration

# Social Media Messaging Campaign Examples for 2021-22



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Gender  
equality  
today for a  
sustainable  
"Tomorrow"



INTERNATIONAL  
WOMEN'S DAY  
March 2022



**SH**  **VRATRI**  
March 1<sup>st</sup>  
2022

“May the divine glory remind you of your capabilities  
and help you in attaining success”



# INTERNATIONAL FOREST DAY

21<sup>st</sup> March 2022



“Trees of today were planted by your forefathers, so follow their trail”



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HAPPY  
**WORLD  
HEALTH  
7<sup>th</sup> DAY**  
APRIL

Do something today for yourself.  
So that your body thanks you tomorrow.

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**Dr. B.R. AMBEDKAR**

*Jayanti*

A great man is different from an eminent one in that  
he is ready to be the servant of the society

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E A R T H  
DAY



**22<sup>nd</sup>**  
April

“THE GOOD MAN IS THE  
FRIEND OF ALL LIVING THINGS”  
**Be With Nature**





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"A true LEADer's wholehearted effort and dedication will aid in the development of a community and thus the country"

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# WORLD NURSES DAY



12<sup>th</sup>  
MAY

"A VOICE TO LEAD NURSING THE WORLD TO HEALTH"





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Load them with  
education, not tools



12<sup>th</sup> June

World day against

Child labour



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A father is someone  
you look to no matter  
how tall you grow



# FATHERS DAY

19<sup>th</sup> June

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