



LEAD COLLEGE OF MANAGEMENT

LEAD.ENGAGE.ACT.DRIVE. LEARN.EMPOWER.ADAPT.DISCOVER

L.O.T@Lead: Management Beyond Academics

Not Your Ordinary MBA!

LEAD College of Management, Dhoni Palakkad is a brain child of Dr. Thomas George, a professional life-skill trainer for various Engineering & MBA students in and around Kerala for years. Dr Thomas' training of students at various levels in a culture obsessed with measuring talent and ability opened his sense of creating an institution that gives importance to inspiration that might lead to entrepreneurship, social commitment and values. According to him, inspiration awakens to new possibilities by allowing one to transcend his ordinary experiences and limitations. Inspiration propels a person from apathy to possibility, and transforms the way one perceives his own capabilities. The idea of starting a business school in a tier three city of Kerala got conceived, germinated, nourished and became a reality in 2011.



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The Upadesha!

“The ignorant learn from none,
the simple learn from some,
the intelligent learn from many,
but enlightened learn from all.”

The arrogant learn from none,
the gracious learn from some,
the patient learn from many,
but the humble learn from all.

The disinterested learn from none,
the curious learn from some,
the keen learn from many,
but the disciplined learn from all.”

— Matshona Dhliwayo

MBA Program Vision:

To be recognized as a leading Business School in the country, developing Global Leaders, and Ideas that significantly impact the society.

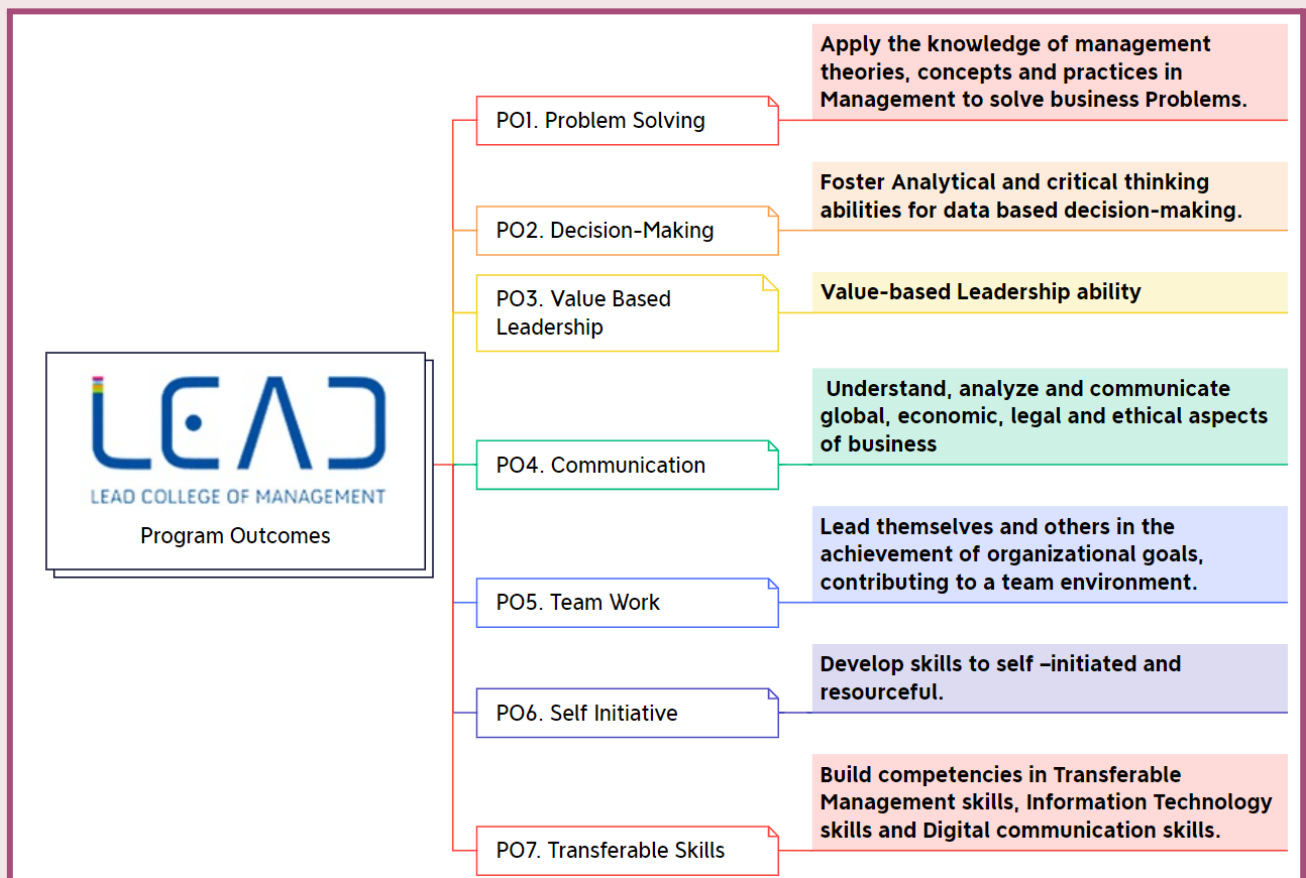
MBA Program Mission

M1. To provide a transformational learning experience, that enables the students to realize their true potential to be global leaders.

M2. To attract the best global talents and enable them to together create and disseminate new knowledge.

M3. To foster a teaching-learning environment that forges moral values and ethical behavior

The Program Outcomes:

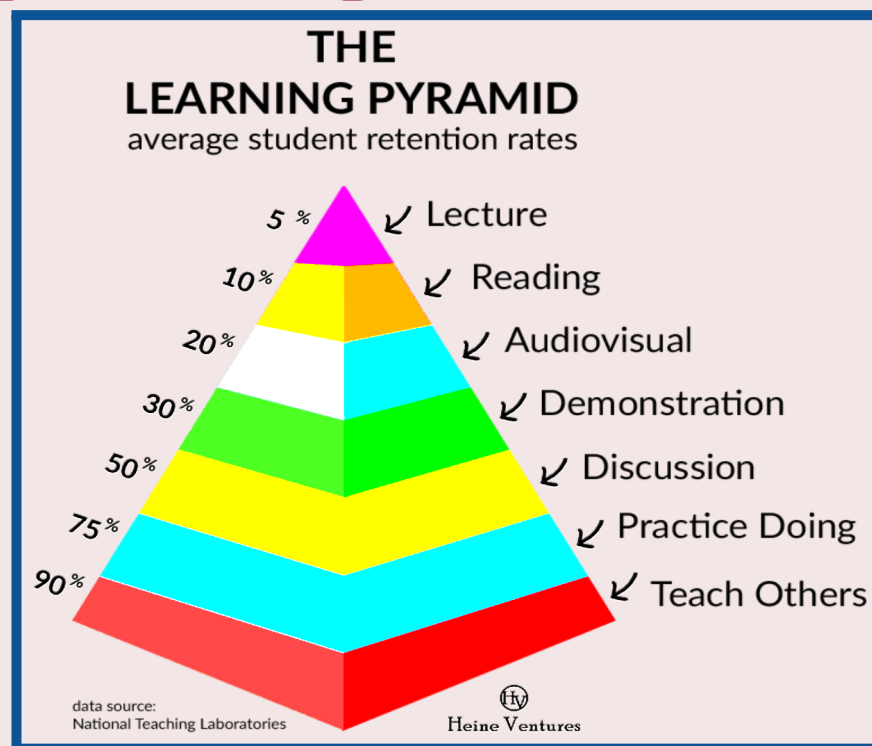


Enhancing the Entrepreneurial Mindset!

L.O.T@LEAD

At LEAD, we have a proactive approach to education. We deliver a learning experience which is unique and skill-driven. One enduring example is the L.O.T@LEAD initiative. Our campus is full residential, with a 24.7365 outlook and currently we have an approval for 300 admissions annually. So the campus has 600 students and around 50 faculty and staff members in-situ !

Setting the Learning Context:



It is now well established that the highest forms of student retention rate is the use of discussion, practice and teaching others.

LOT@Lead: Mission

- ❖ To Empower students to develop leadership and management skills in a real-time environment.
- ❖ To enhance self-confidence, social quotient and provide insights into self.
- ❖ To inculcate higher values and ethics in students through sharing, caring, giving and fostering collaboration, transparency and openness.

LOT@Lead: The 2021-22 Matrix



Modus Operandi:

At the start of the semester, 300 students are allocated into the 15 core LOT groups based on their skills and interest. The LOT roles are rotational and students experience at least 5 LOT experiences during the first year. The senior batch mentor and handhold them at transition.

Each LOT team has a faculty mentor whose role is to facilitate and encourage excellence in operations.

Feedback & Debriefing

Students complete a "performance report" submit a self-assessment questionnaire and best teams are awarded certificate and prizes.

Shadowing and Feedback

The new team shadows the senior team and also work directly under their purview. Optimization of process and sub-role and rota alignments put in place.



Presentation of LOT

At Induction phase, students are given a presentation by their seniors as to the LOT Module. Faculty mentors are introduced.

Team Allocation

The team allocation is completed and specific LOT KPI, KRAs and SOPs detailed and explained.

Ordinary Processes: Extraordinary Outcomes !



LOT@Lead provides a unique platform to deliver program outcomes directly in an out-of-syllabus context and in the highest form of learning retention: Discussion, Practice Doing and Teaching Others. It also reframes the Gen Z learning perspectives and addresses soft skill challenges and enhances functional skills, operational skills apart from molding individuals to a higher personal value proposition.

The added benefits are that the model creates a sense of ownership/trusteeship which inherently enhances trust and accoutability.

The learning outcomes are measured using a self-administered 5 point Likert questionnaire twice once at end of first rotation and next after the second and final rotation

What We Value@LEAD

The things we believe in that help make this institute extraordinary.

The LEAD Chakra

We Nourish

- * Learning through Experience
- * Entrepreneurship
- * Human Development
- * Leadership Excellence

We Embrace

- * Unity in Diversity
- * Gender equality
- * Social betterment
- * Divergent thoughts

We Celebrate

- * Festivals
- * Success
- * Journeys
- * Achievements



We Cherish

- * Equal share of voice
- * Individual Empowerment
- * Fellowship
- * Collaborative Learning

We Value

- * Transparency
- * Fair Play
- * Ethics
- * Sustainability

We Learn

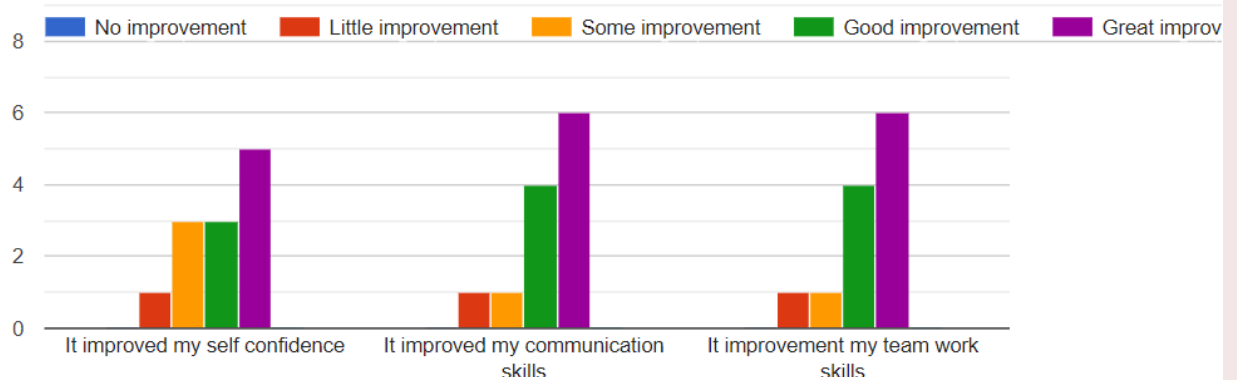
- From
- * Our mistakes
- * Our experiences
- * Each other
- * The larger world

Students' Feedback

Indicative Feedback

Please select the response which best reflects your opinion as to how LOT has benefitted you.

 Copy



Please select the response which best reflects your opinion as to how LOT has benefitted you.

 Copy

