



Sewa@ LEAD

LEAD COLLEGE OF MANAGEMENT

**Summary of LEAD College of
Management in Society: 2021-22**

Welcome

LEAD College of Management is perhaps one of the largest fully residential private b-school in the region.

We are committed to be proactive societal stakeholders and embrace sustainability as a way of life.

The following sheets highlight a few of the initiatives we have taken over the period 2021-22.

Everyday is a celebration of sharing-caring-giving at LEAD !
The journey continues . So does the LEAD CHAKRA

Warm regards



Dr. Thomas K George
Director



The LEAD Chakra

We Nourish

- * Learning through Experience
- * Entrepreneurship
- * Human Development
- * Leadership Excellence

We Embrace

- *Unity in Diversity
- *Gender equality
- *Social betterment
- *Divergent thoughts

We Celebrate

- *Festivals
- *Success
- *Journeys
- *Achievements



We Cherish

- *Equal share of voice
- *Individual Empowerment
- *Fellowship
- *Collaborative Learning

We Value

- *Transparency
- *Fair Play
- *Ethics
- *Sustainability

We Learn

- *From
- *Our mistakes
- *Our experiences
- * Each other
- * The larger world

Our Themes



LEAD COLLEGE OF MANAGEMENT

SERVICE

Community. Underprivileged . Crisis.
Nature

E DUCATION

Ourselves. Society. Peers.
Students.Outreach. Train

WELLNESS

Social Marketing. Campaigns.
Health camps. Nutrition. OBT

AWARENESS

Issues. Causes. Dangers. Duties.
Health. Sustainability. Appreciation



LEAD
GREENING
LOT



Prabhitha has always loved farming. At LEAD, She has the opportunity to explore it!

Our works

LEAD College of Management is a fully residential business school with 600 students onsite. We operate differently and we focus on experiential and activity based learning !



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Business India
Best B-Schools in India 2022



LEAD: COMMUNITY ENGAGEMENT EXAMPLES



World MSME Day 2021 at LEAD College of Management



Gandhi Jayanti - Community Cleanliness Awareness Program



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LEAD Onam with Dhoni Residents

We shared happiness in celebrating Onam with the Community.



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Behavioural Change Advertising Initiatives



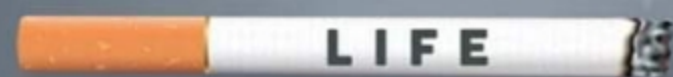
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G Taste of death

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These include cardiovascular disease, cancer, chronic lung diseases and diabetes.



- Cancer...
- Breathing problems and chronic respiratory conditions...
- Heart disease, stroke, and blood circulation problems...
- Diabetes...
- Infections...
- Dental problems...
- Hearing loss...
- Vision loss...

31st May WORLD ANTI TOBACCO DAY

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World Stroke Day
29th October 2022

MINUTES CAN SAVE LIVES...

Learn the Signs,
Say it's a Stroke

Save #Precioustime



Cause Espousal @ LEAD.

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NIRBHAYA DAY

16 December 2021

"If streets lights could speak, they would narrate stories that would keep you up at night"

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LEAD COLLEGE OF MANAGEMENT

DEBATE Competition

Venue : Kalam Hall
Date : 02-03-2022
Time : 02.30PM - 04.30PM

Department of Women and Child Development Govt. of Kerala
in association with LEAD College of Management

Government of Kerala
Department of Women and Child Development

തമിഴ്നാട്
സംസ്കാര
വകുപ്പ്

Topic Prohibition of Dowry

Department of Women and Child Development Govt. of Kerala
in association with LEAD College of Management

BREAST CANCER
Awareness Session by Team Aster Medicity
October 26, 2022

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Thank You

And We Have Bikes too in the campus.

