EAD COLLEGE OF MANAGEMENT
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Affiliated to UNIVERSITY OF CALICUT
Approved by AICTE
Accredited by NBA
NBA Accredited for Academic Years 2022-2023 to 2024-2025 i.e. up to 30.06.2025
Name of Programme (PG): Master of Business Administration

To: The Decision Making Group 13 Jan 2023

From Team IQAC .

Please find enclosed the recruiter feedback received from the TPO team for the recruitment cycle 2021-22 which was completed in November 2022 . There was a delay in account of the closure delays in the semesters and the processes.

The target is 80% minimum in the top 3 scores totaled. The following are the flags: Green-acceptable, Yellow-needs improvement and Red- Needs strategic direction for improvement:

Institutional Infrastructure and Process Enablement	
Physical facilities of the campus for conducting the process	
Visit coordination e.g. bookings and transport	
Speed of response to your query by the team	
Hospitality arrangements	
Quality of relevant information and data provided	
Any administrative support you asked and were given	
Overall performance of the assigned student admission team	
Student Engagement	
Student interaction/response at pre-placement talks	
Students' discipline at the process	
Students' overall dress and grooming	
Student Performance	
Students' awareness about the recruiter company	
Overall assessment of the student skills in group discussion	
Overall assessment of the student skills in personal interview	
Students' ability to quote examples/relate to real world examples	
Students overall confidence level	
Students awareness of key concepts and points from subject perspective	

This is an overview and ideally the next cycle improvement should be 80% in top 2 scores. Please also review the individual comments for further information.

The detailed findings are enclosed with this note.

Many thanks.

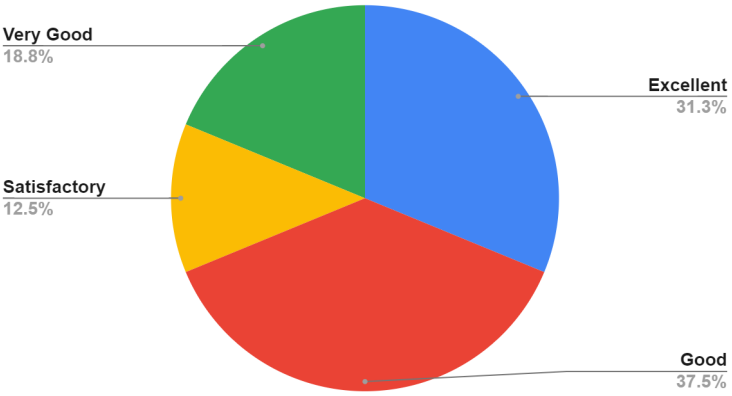
IQAC Advisor: Data from Placement Team

LEAD COLLEGE OF MANAGEMENT IQAC CELL DHONI

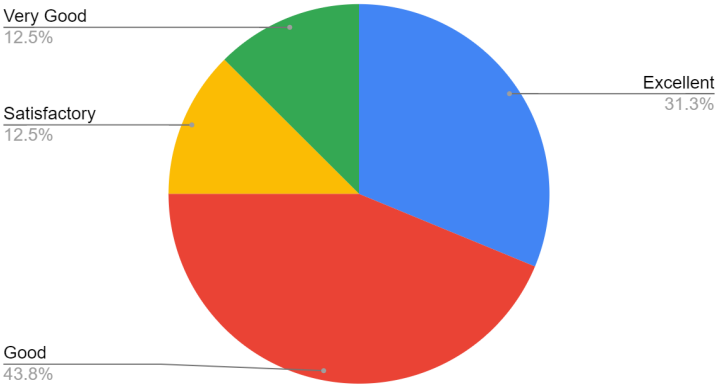
DETAILED ANALYSIS OF RESPONSES

Institutional Infrastructure and Process Enablement

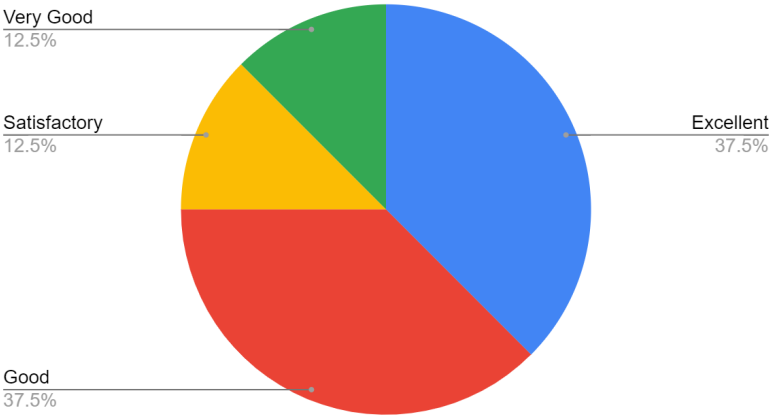
[Physical facilities of the campus for conducting the process]



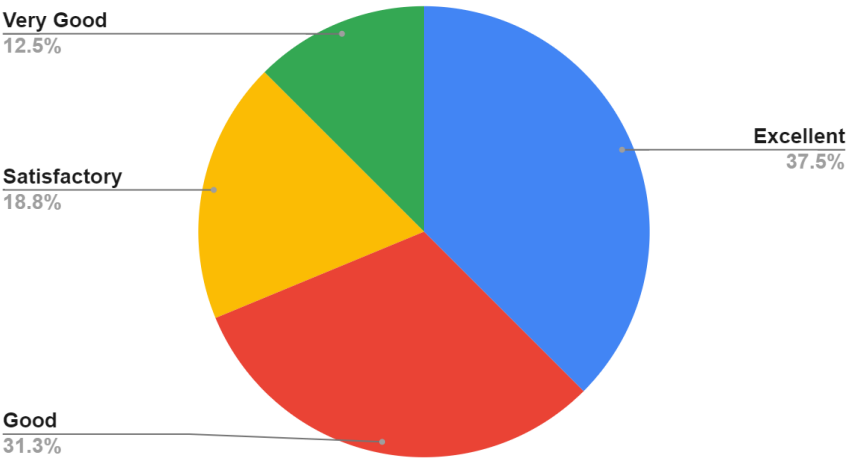
[Visit co-ordination e.g. bookings and transport]



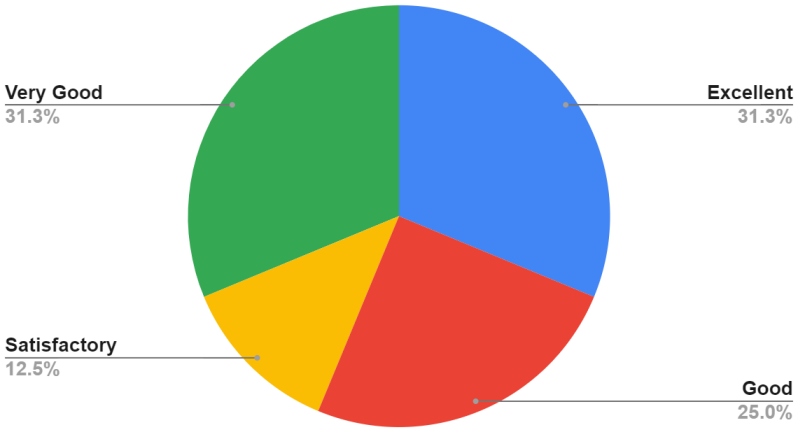
[Speed of response to your query by the team]



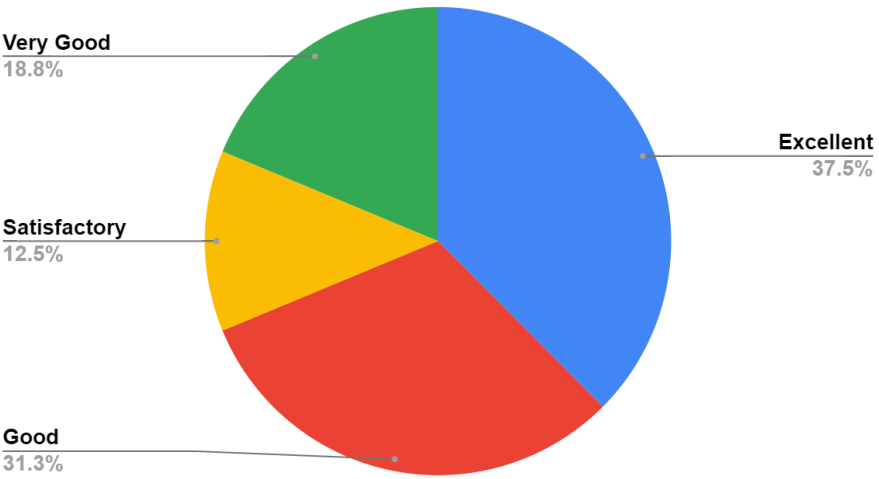
[Hospitality arrangements]

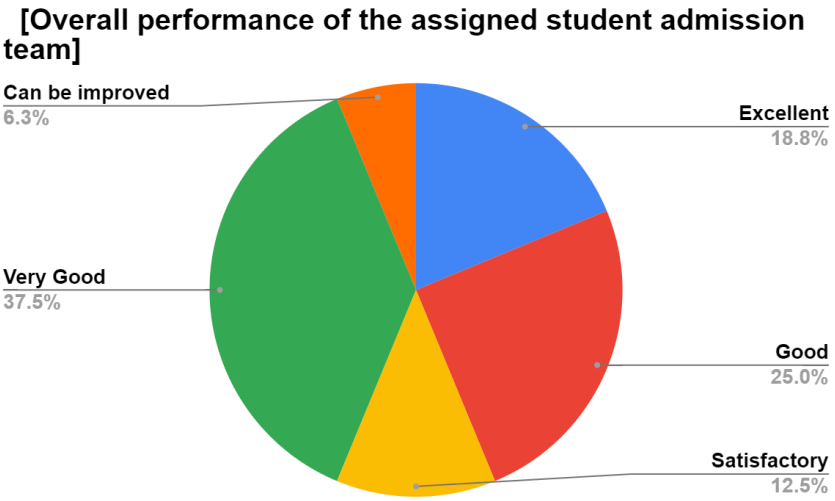


[Quality of relevant information and data provided]

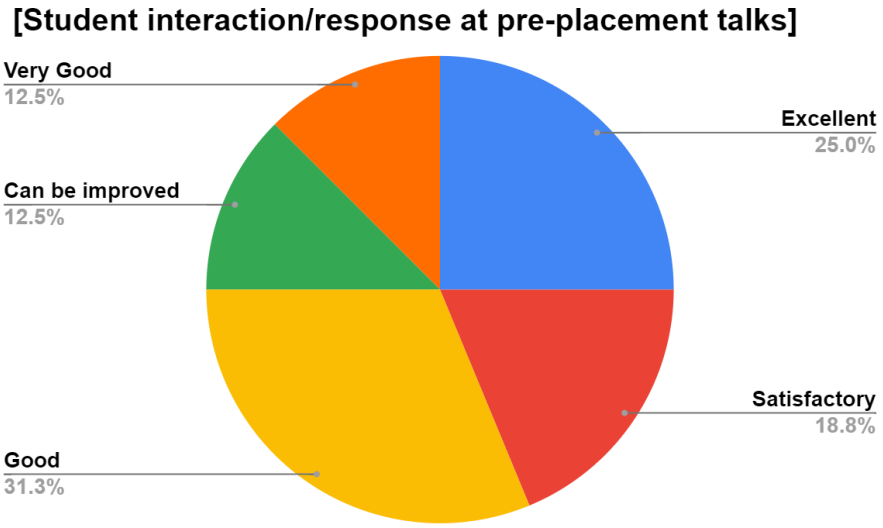


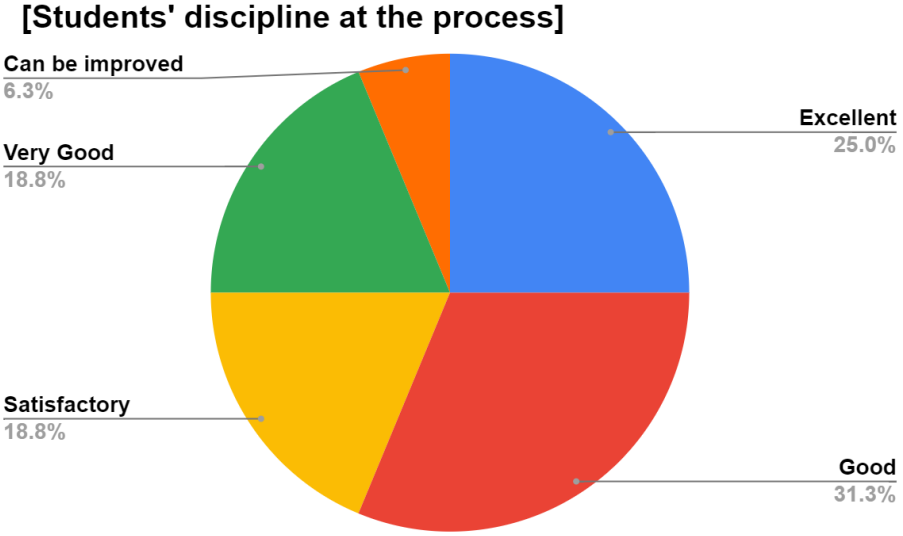
[Any administrative support you asked and were given]

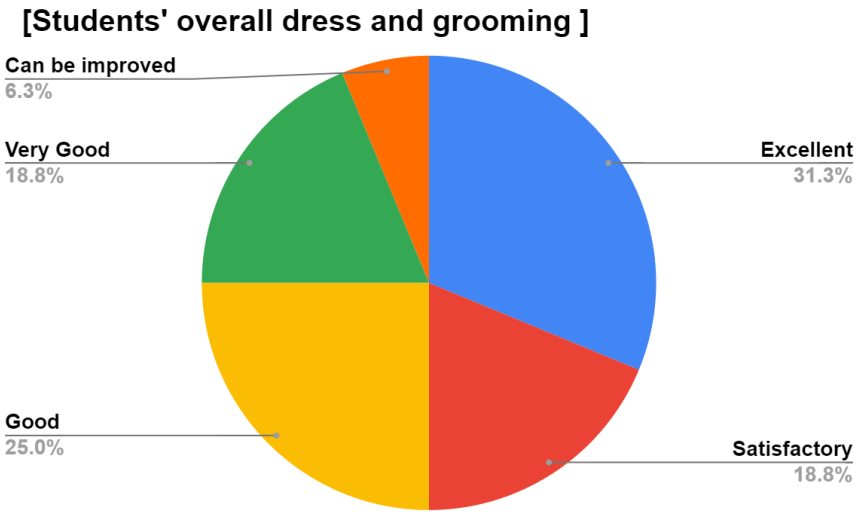




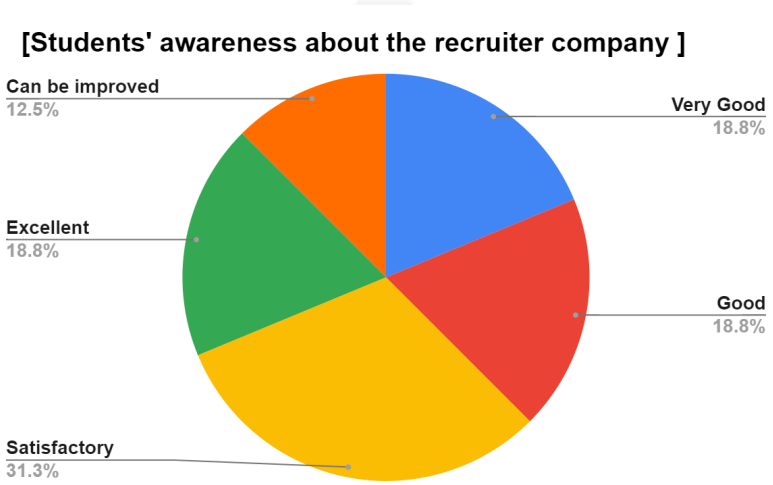
Student Engagement

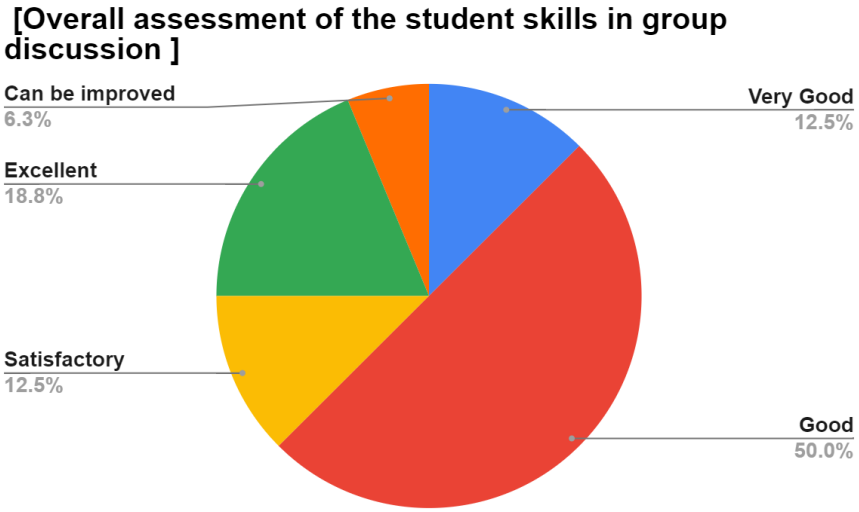




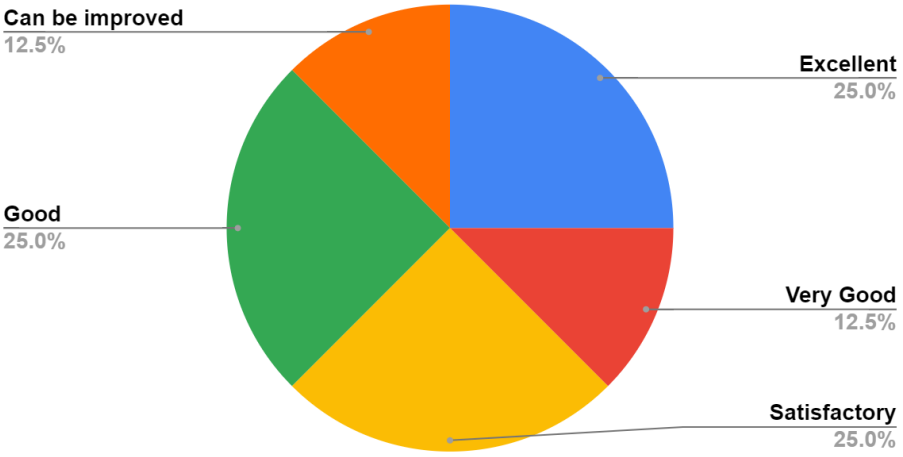


Student Performance

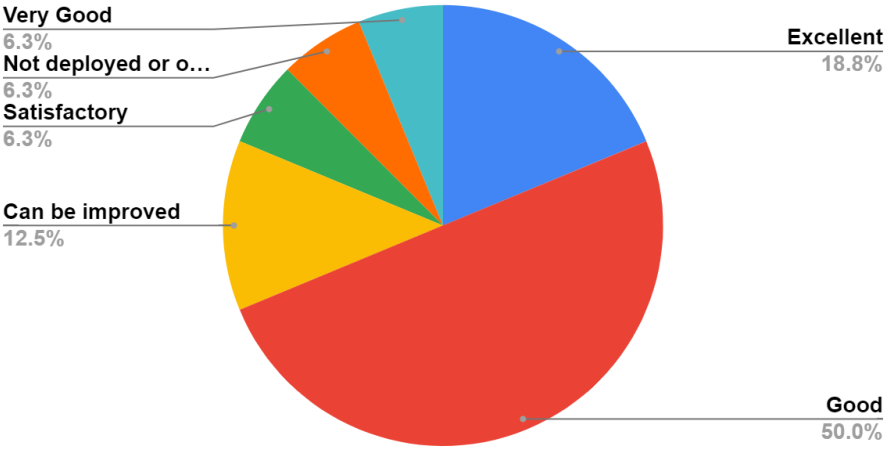




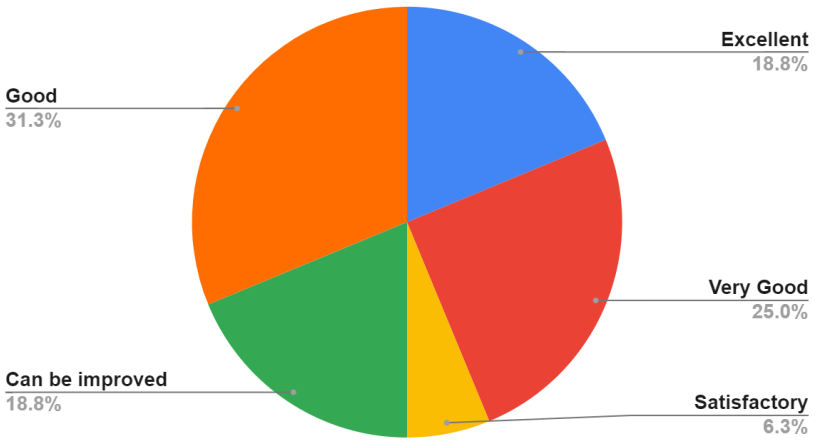
[Overall assessment of the student skills in personal interview]

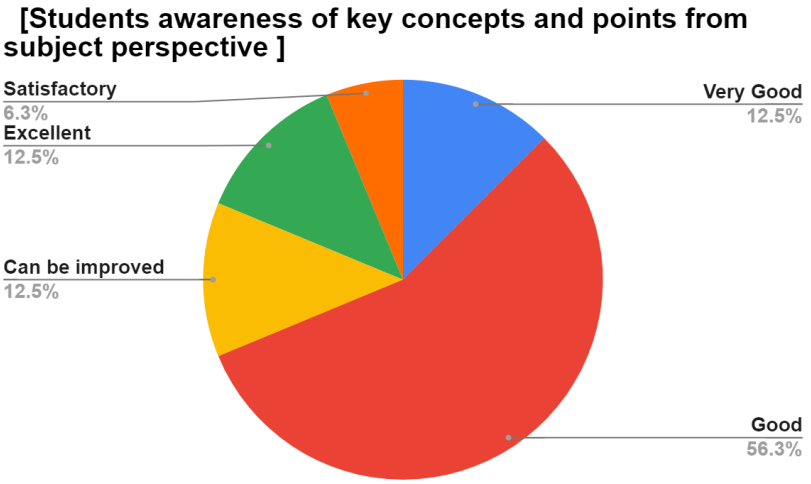


[Students' ability to quote examples/relate to real world examples]



[Students overall confidence level]





Please do write below a few sentences as to how we can improve the process for you at Lead

Please do write below a few sentences as to what pain points we need to address vis-à-vis our student skills

- Dear Team, as mentioned above altogether we are impressed by your hospitality and disciplined atmosphere. Students as well as College team members are very cooperative everything is fine
- Apart from academics systematic industry mentoring with impact assessment should be done for students by practicing professionals. We can help with it if needed.
- Students long term commitment
- Student to be informed well about the company and the roles for hiring
- More training for students focusing on job placements shall be helpful.
- If they are educated with industry knowledge to concerned manufacturing nature it will be good.
- Students need to be well prepared with the process and be very confident during the interview process.
- Please ask students to understand the profile/ company product line instead of learning the lines from website
- I respect all the team members who advised the students to act accordingly for the welfare of the recruiting companies. Students are extremely talented and ready to act whenever needed. Confidence level of students are high
- Students' confidence, articulation skills, business, industry & company understanding needs to improve a lot.
- Aptitude training can be given to students
- Soft skills can be improved
- Passion for the applied role, knowledge about the company profile and job profile is a must.
- English language skills
- They need to be trained on Communication skills (Speak confidently, present themselves better) Basic accounting, Excel and be more corporate ready .