

# Admission Report: 2021 Cycle





# Key Highlights



## APPROVED INTAKE ADMISSION RATIO

300/300 ADMITTED. 18 ADMITTED UNDER THE EWS QUOTA. HIGHEST ADMISSION COUNT INCLUDING EWS: 308



## UNIQUE ADMISSION PROCESS

U-LEAD. PRE ADMISSION COUNSELLING. SELECTION PROCESS INCLUDES GROUP ACTIVITY.



## ADMISSION SUPPORT

FEE SUPPORT, LAPTOPS, TOUR SUPPORT FOR RS 102 LAKHS DISBURSED TO DESERVING STUDENTS



# The Process Overview

The ULead Journey



ONE

CHECK ELIGIBILITY:  
MINIMUM 60% .  
RECOGNISED  
DEGREE+KMAT/CMAT/CA  
T SCORE



TWO

APPLY ONLINE.  
ATTEND OUR UNIQUE  
WAD COUNSELLING  
SESSIONS



THREE

IF ELIGIBLE, GET  
INVITED TO ULEAD  
PROCESS AT OUR  
CAMPUS



FOUR

ATTEND THE FOUR  
CYCLE ASSESSMENT  
PROCESS.



FIVE

IF SELECTED GET AN ON  
THE SPOT OFFER AND  
JOIN THE LEARNING FUN  
!

# 4-Cycle Process



- ✎ **THE INTERVIEW:** a. Your POV b. Self Awareness c. Why should we select you ?

To assess your ability to analyse, communicate and to brand yourself, self expression.

- ✎ **THE SIM-CITY PAPER GAME:** A board game in a large team context to create a city

To assess your ability to work in a group, express your views, collaborate and ensure focus on the outcome over individual need .

- ✎ **THE ROPE GAME:** A small group activity

To assess your ability to work in a group to deliver optimal results, "losing to win collaborative spirit", coordination and lateral thinking

- ✎ **HAT-PICK JAM:** An on the spot short speech exercise

To assess your ability to think on your feet, creative use of language and oratory skills plus self confidence and task performance under pressure.



# Scoring Matrix:4 Cycle Process



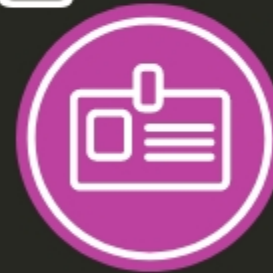
## INTERVIEW:25

- ✦ NARRATION: 5
- ✦ SELF-BIO:10
- ✦ WHY SHOULD LEAD ADMIT YOU? :10



## SIMCITY:25

- ✦ CONTRIBUTION: 5
- ✦ LOGIC:5
- ✦ ABILITY TO CONVINC:5
- ✦ ATTITUDE:5
- ✦ QUESTIONING:5



## ROPE:25

- ✦ INITIATION: 5
- ✦ HELPFULNESS:5
- ✦ LOGIC:5
- ✦ ATTITUDE:5
- ✦ COORDINATION:5



## HATPICK JAM:25

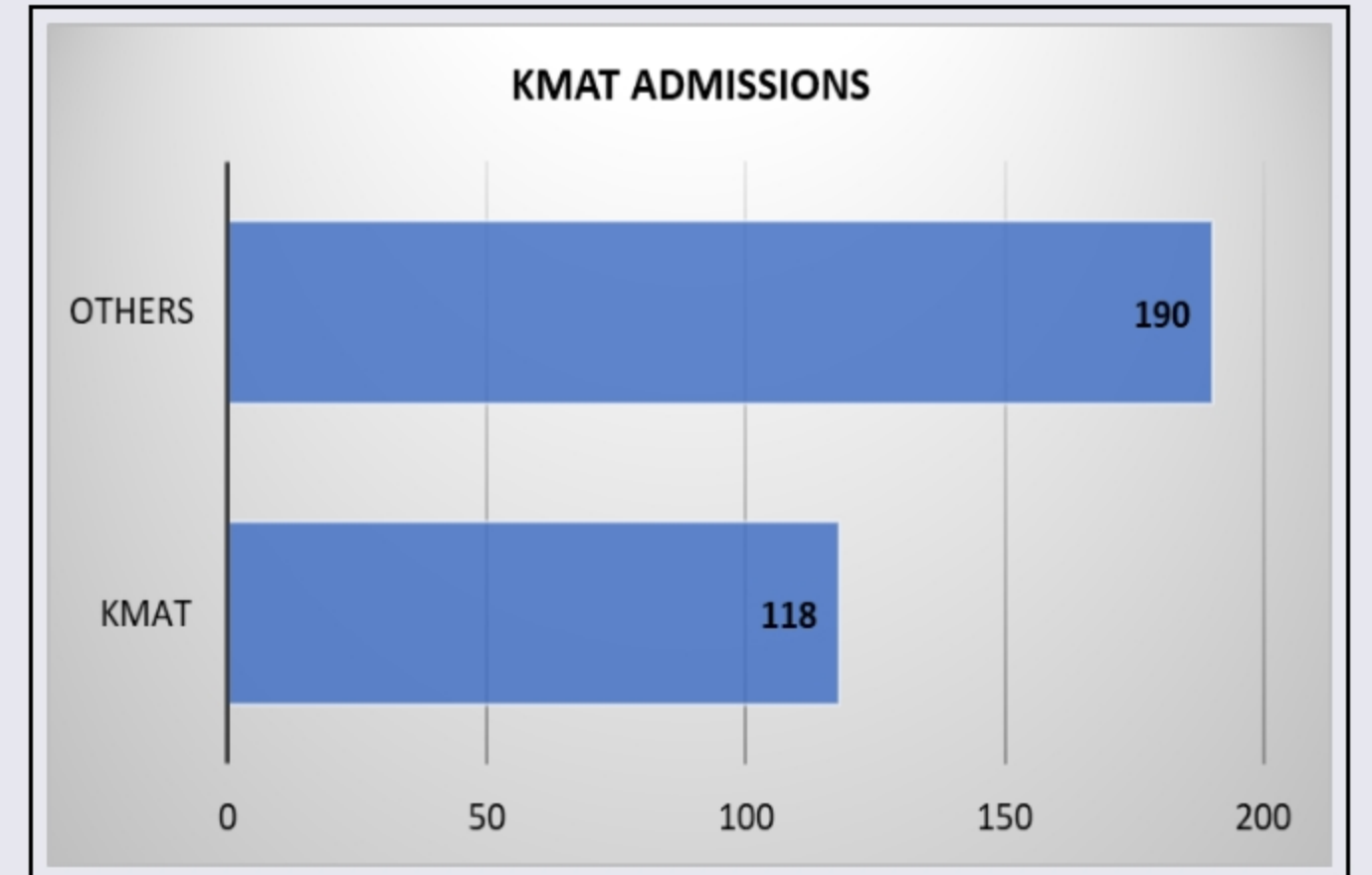
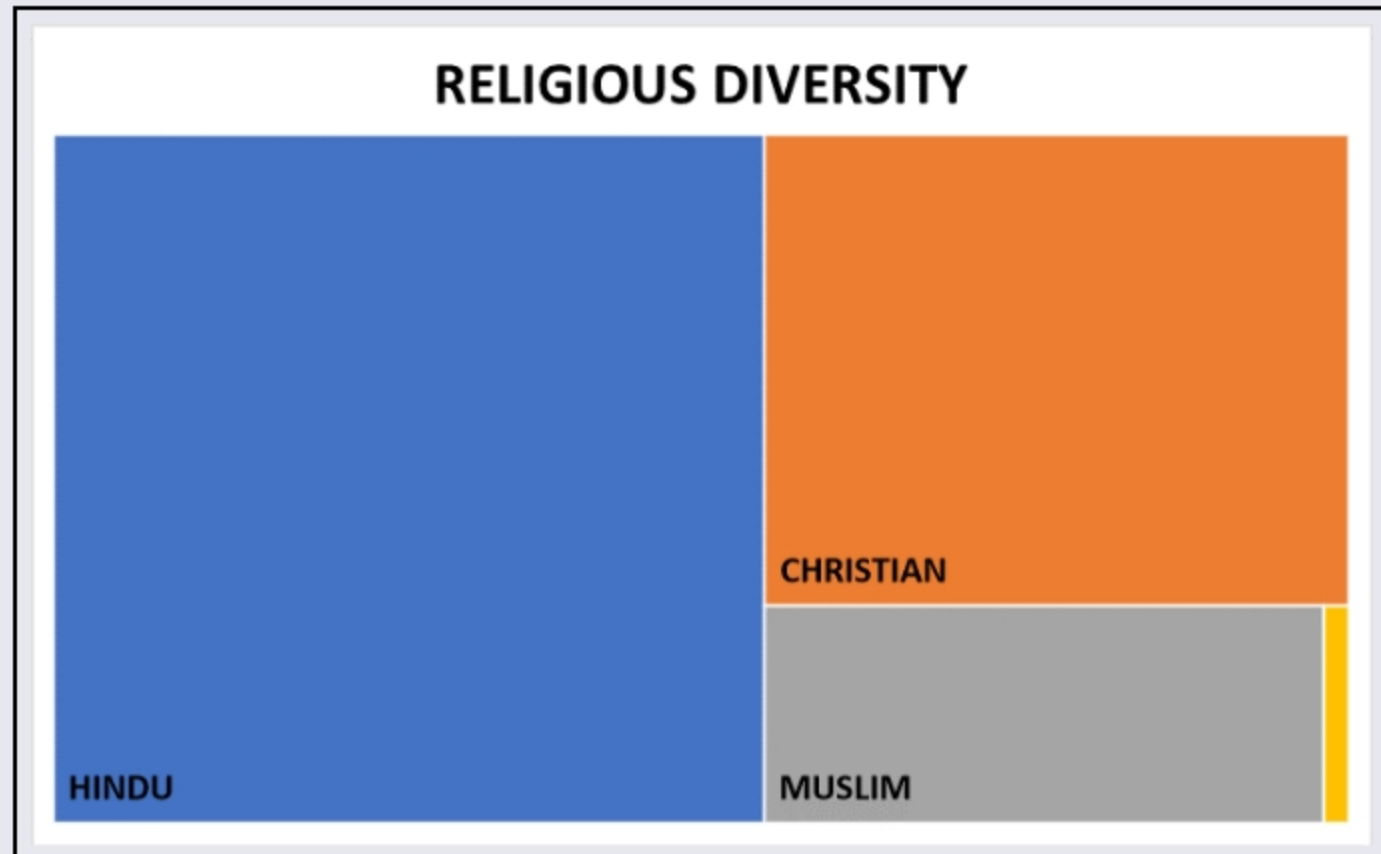
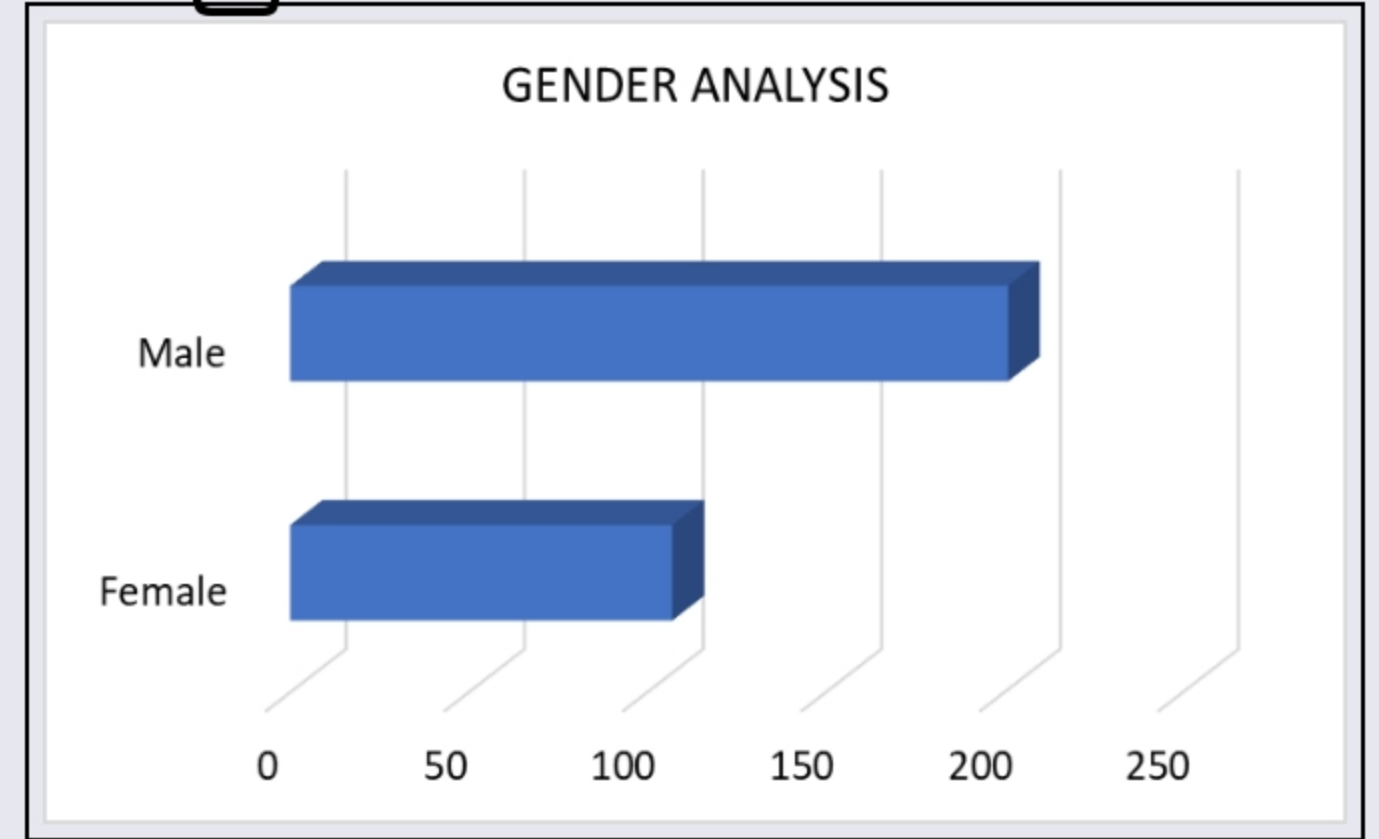
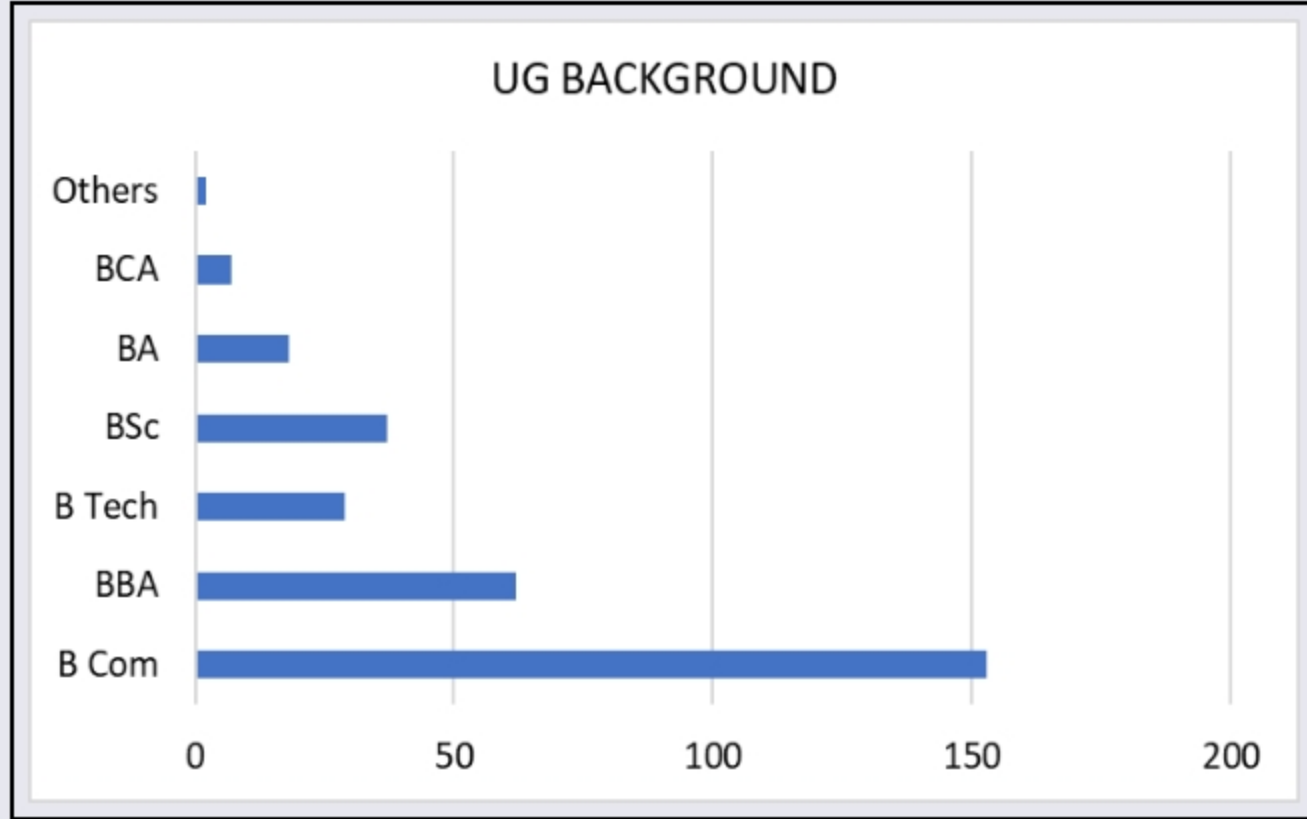
- ✦ TIME: 5
- ✦ ENGLISH:10
- ✦ PRESENTATION:10



# Admission :2021 Analysis



# Admission Analysis





# Admission Plan 2022 Cycle



## ENHANCE BRANDING

- ✎ Restart inter-college event @ campus which was suspended on account of pandemic.
- ✎ Event sponsorship at out of campus college meets and events.



## ENHANCE CRM

- ✎ Train mentor groups in data collation, FAQs and lead generation and follow-up
- ✎ Refining application information and payment processes



## ENHANCE REACH

- ✎ Tri-state outreach (Karnataka, Tamil Nadu and AP through social media contests.
- ✎ Fair/events participation
- ✎ Alumni engagement and promotion