







UNIVERSITY OF CALICUT

NBA Accredited for Academic Years 2022-2023 to 2024-2025 i.e. up to 30.06.2025 Name of Programme (PG): Master of Business Administration

GOAL SETTING FOR THE ACADEMIC YEAR 2022-23

	PARAMETER	DIRECTION	MEASURE	TARGET
	PROGRAM DELIVERY	ENSURE ADMISSIONS TARGET	330 FOR AY 2022-23	APPLY FOR INCREASE 2023-24
		PLACEMENT INCREASE	FORMALISED TRAINING IN TIME-TABLE	
		COMPANY COUNT BY	AT LEAST 30 NEW COMPANIES TO BE	
		10% AND MEDIAN CTC	CONTACTED EVERY SEMESTER	
		BY 10%	ENHANCE INTERNSHIP QUALITY	STIPENDS TO AT LEAST 20% STUDENTS
				MNC/NATIONAL BRANDS
	FACULTY ENGAGEMENT	ENSURE FACULTY RATIO	ADDITIONAL HIRES IN OPERATIONS,	TARGET 30 FULL TIME + 4 ADJUNCT
		IS I:18	ANALYTICS AND FINANCE	
			IMPROVE PHD AND PROF:ASSOC:ASST RATIO	PRESENT FACULTY TO COMPLETE PHDS
		PROVIDE FOR MORE	IN-HOUSE FDP/ ATTENDING	6 PROGRAMS PER YEAR
		TRAINING AND SKILL DEVELOPMENT	FDPS/TRAINING OUTSIDE INSTITUTE	
	INTELLECTUAL	ENHANCE PUBLISHING/CONFEREN	MANDATE IN UCG CARE FOR EACH FACULTY	
		CE PAPERS TO AT LEAST	UPDATE RESEARCH PROMOTION	
		PER FACULTY	POLICY	
		PARTICIPATE IN	AT LEAST 5 SUBMISSIONS PER YEAR	
		COMPETITIONS LIKE		
		AIMS, MBA UNIVERSE		
		FUNDING AND	AT LEAST 5 APPLICATIONS PER YEAR	ICSSR
		CONSULTANCY	TOTALLING RS 20 LAKHS	OTHER AGENCIES E.G AZIM UNIVERSITY, STATE GOVTS ETC.
			AT LEAST 2 PROGRAMS PER SEMESTER OF 5 DAYS EACH	ESCALATE TO 4 FOR 2023-24
		OPEN ADDITIONAL		MUMBAI, BANGALORE AND
	ALUMNI	CHAPTERS		CHENNAI-AT LEAST I
	ENGAGEMENT	ENHANCED ENGAGEMENT AT LEAD	MEETINGS	6 PER YEAR, ENGAGEMENT IN MENTORING
	ACCREDITATIONS AND QUALITY		ENHANCE IQAC ROLE AND DELIVERY	4 PROGRAMS A YEAR
			FILE AQAR AND INITIATE SSR	PREPAREDNESS BY SEPTEMBER 2023 WITH SSR
			ACADEMIC AND ADMINISTRATIVE AUDIT	TO BE COMPLETED AUGUST 2023 FOR 2022-23
		ACBSP/AACSB	PREVIEW FRAMEWORK AND POSITION STATEMENT	TO PARTICIPATE IN ACBSP CONTESTS
		ISO 21001:2018 AND ENVIRONMENTAL AUDIT	TO INITIATE BOTH AND COMPLETE ASSESSMENT BY MAY 2023	CERTIFICATIONS BY AUGUST 2023
		AUTONOMOUS STATUS	APPLICATION	BY END 2023/ EARLY 2024
	STRATEGIC GOAL	ENHANCING APPROVED	TARGET 360	APPROVAL BY MAY 2023 AND HIGHER
	SETTING	INTAKE		INTAKE 2024



	COMMISSION	COMPLETION AND OCCUPATION OF	TARGET JULY 2023
	OPERATE INFRA	NEW HOSTEL BLOCK	
	DEVELOPMENTS		
	BRANDING OUTREACH	HOST/SUPPORT 3 NATIONAL	INCREASE TO 4 2023-24
		CONFERENCES	
	HIGH IMPACT	TWO INTERNATIONAL/ NATIONAL	INCREASE TO 4 2023-25
	PROGRAMS	EVENTS	
	FOCUS ON	ENHANCE REACH, PROGRAMS/EVENTS	INCREASE TO 4 2023-26
	ENTREPRENEURSHIP	REINVIGORATION THE LCEP PROGRAM	INCREASED INTAKE AND 2 CYCLES
	BRAND FOOTPRINT	INCREASE MOUS AND PROGRAM	ONE IN PLACE, 2 MORE TO BE
		MANAGEMENT FOR OTHER	COMPLETED IN 2022-23.
		INSTITUTIONS	
	ENHANCE	PRESENCE/PRESENTATIONS IN	AT LEAST 4 PER YEAR TARGETED.
INDUSTRY-ACADE	INDUSTRY-ACADEMIA	PROFESSIONAL ASSOCIATIONS	
MIC INTERFACE	INTERFACE	PAID FACULTY SECONDMENT TO	TO BE EXECUTED IN SUMMER OF 2023.
		COMPANIES FOR A MONTH	SOP AND POLICY TO BE PREPARED

Dr. Thomas George K Director



