

LEADERS' ALBUM: 2022-23



LEAD
LEAD COLLEGE OF MANAGEMENT
NOT YOUR USUAL MBA

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code: 92MZXUHTUJGNT7MS



Average
365+
events/activities
in an academic year

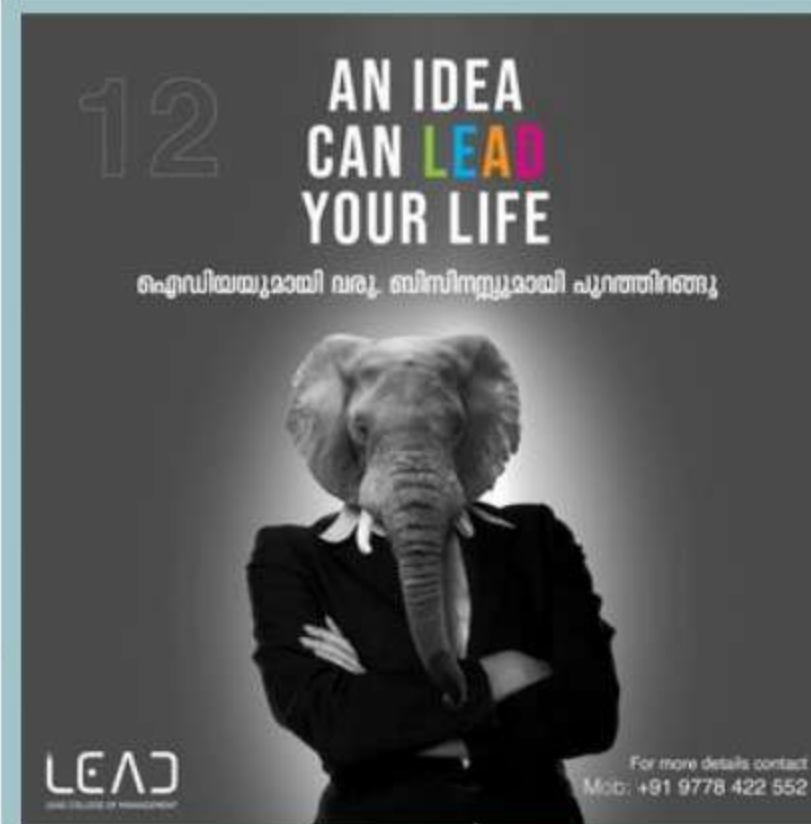
Conferences Business Awards Trade shows Workshops
Management fest Virtual events Summits Festivals Exhibitions
Seminars Concerts Cultural events Community events and much more.

info@lead.ac.in

www.lead.ac.in

Each photo represents an experience or adventure, a fun day at LEAD College of Management. This is a sample vignette of 2022-23@LEAD.

LEADERS' ALBUM 2022-23



ENTREPRENEUR STORIES

MCNPRENEUR Igniting Sparks of Innovation

IMKOZHIRUDE LIVE LABORATORY FOR INNOVATION VENTURING AND ENTREPRENEURSHIP

Congratulations



KUSAN SIVADASAN
(Founder & CEO
Co Earth Sustainable
Products Pvt Ltd)



VIGHNES K M
YBIOS

"Congratulations to team Co Earth on ... & Team YBIOS First Runner Up in ... ELDP Pitch fest held in collaboration with ... & powered by S2Tech & Fortune ... Both are Startup Initiatives Incubated by ..."

LEAD LEAD COLLEGE OF MANAGEMENT

NBA Accredited for Academic Years ... Name of Program ...



FARM FAM LAUNCHED BY VISHNU VARDHAN OUR E-MBA STUDENT

You are Invited to our **GRAND OPENING Ceremony**

INAUGURATED BY Dr. Thomas George
Director, LEAD College of Management

December 12, 2022 @ 11:00 AM

We, one of the Startups under LEADBI (LEAD Business Incubation) are moving to our new office at Hilite Business Park.

Codeme Hub for Tech learning

vitez

Door No: 1510, 5th floor
Hilite Business Park, Hilite City
Kozhikode, Kerala
8086 740 111

Ms. Shameena

With great pride and pleasure, we announce the kick start of our new environment at Hilite Business Park on 12th of December 2022 at 11.00 am under the guidance and support of our Mentor and beloved Teacher Dr. Thomas George (Director & Chairman, LEAD College of Management, Palakkad)

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Name of Programme (PG) Master of Business Administration

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Congratulations

MUHAMMED AJSAL K P
(1st Batch Entrepreneurship MBA 2021-2023)

For Featuring Your Business Idea on Deshabhimani News Paper

മണ്ണും വെളിച്ചവും വേണ്ട, ഓവനിലും കാണാം കാരാഷിക വിദ്യുതം

മണ്ണും വെളിച്ചവും വേണ്ട, ഓവനിലും കാണാം കാരാഷിക വിദ്യുതം

LEAD College of Management
Dhoni, Palakkad, Kerala, India - 678009

+91 9188 143 693
info@lead.ac.in
www.lead.ac.in

Congratulations
LEADers

1st Prize in Marketing Games

Noyal Benoy, Ananya, Jackson Markose Skaria and Ajil Shyju

Kritva 2023 Management Fest

@ CPA College of Global Studies Puthanathani, Malappuram



Congratulations!

SHIKHAR Management Fest @ SCMS Cochin School of Business



3rd Place - Best Management Team Event
(Sharon Sara Thomas, Alan Joe Benny, Sharafas, Greeshma Prithviraj)

LEADers Rocking at YUVA BOOT CAMP
State Level Conclave held at Trivandrum



Muhammed Ajsal, Founder Fozam LLP India & Vignesh K Mohan, Founder Ybios International Pvt. Ltd. from Entrepreneurship MBA Batch has been titled as the winners of YUVA BOOT CAMP Kerala 2021, conducted by Kerala Institute for Entrepreneurship Development. Both are Agritech Startup initiative under LEAD BI providing agritech solutions.

"Volunteers do not necessarily have the Time; They just have the Heart."



Our LEADers at DECATHLON SPORTS UTSAV 2022

SEPTEMBER 19, 2022



2nd Prize in HR Games

Shajahan, Haritha H, Amal O M and Anusha J

JAZBA 2023 Management Fest @ Malabar College



Congratulations
LEADers

3rd Prize in Marketing Game

JAZBA 2023 Management Fest @ Malabar College



Jacob Prince Nesna, Muzammil N and Waseem Swalih K K



LEAD

LEAD COLLEGE OF MANAGEMENT

FEST

WINNERS

CELEBRATING SUCCESS

World Heart Day with Avitis Institute of Medical Science



29th Sep 2022



KMAT
COACHING
AT LEAD COLLEGE
OF MANAGEMENT

2
DAYS
LEFT

Registration Fee
₹500

Residential
coaching for
3 days

May 1, 2, 3 - 2022

Cycling Rally On World Rivers Day For Friends Of Bharathapuzha



25th Sep 2022

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CAUSES !

LEAD College celebrated Gandhi Jayanti with Cleanliness Drives

2nd October 2022



SOCIAL MARKETING@ LEAD



WORLD WATER DAY
SAVE BLUE. LIVE GREEN
22-03-2023

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LET'S GO
EXPLORE

*Travels are experiences.
Do it whenever possible.*



The Ministry of Tourism observes National Tourism Day to appreciate India's beauty and spread awareness about the importance of tourism and its impact on the economy. Last year under the aegis of 'Azadi Ka Amrit Mahotsav', a 75-week grand celebration marked 75 years of India's independence.

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INTERNATIONAL
STUDENTS' DAY
November 17, 2022



International Students' Day is an international observance of the student community, held annually on 17 November. Originally commemorating the Czech universities which were stormed by Nazis in 1939 and the students who were subsequently killed and sent to concentration camps, it is now marked by a number of universities, sometimes on a day other than 17 November, as a nonpolitical celebration of the multiculturalism of their international students.

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THE KING OF FOOTBALL



1940-2022
Pele

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November 11, 2022
NATIONAL EDUCATION DAY

To commemorate the Birth Anniversary of
Maulana Abul Kalam Azad
A Great Freedom Fighter,
Eminent Educationist and
the First Education Minister of India



"Education imparted by Heart can bring Revolution in the Society"

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WED | WOMEN'S ENTREPRENEURSHIP DAY

**EMPOWER
CELEBRATE**



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October 11, 2022

International Day of
the Girl Child

Our time is now -
our rights, our future

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Sep 21
Alzheimer's Day

Know Dementia, Know Alzheimer's

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National
MOLE
Day

Celebrated by chemists annually from 6.02 am to 6.02 pm on October 23rd, Mole Day commemorates Avogadro's number (6.022 x 10²³), which is the number of atoms in exactly 12 grams of carbon-12 (one mole).

"Finding NeMOLE"

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FACULTY PROGRAMS

JOY OF TEACHING

Two - Day Residential Faculty Development Program



22nd & 23rd June 2022



LEAD College of Management, Dhoni,

Job Crafting Workshop For Faculty Members

TUESDAY, SEPTEMBER 20th, 2022
02.00PM to 06.00PM



Mr. Anub Kurian
Certified Master Trainer and Facilitator



22nd & 23rd June 2022

FACULTY DEVELOPMENT PROGRAM

LEAD College of Management's Flagship program which empowers teachers and enhances the teacher-taught values and relationships. Over 50 participants and a residential program



BUSINESS IDEAS FROM THESE STATES ARE PRESENTED IN **NEC 2023** (NATIONAL ENTREPRENEURSHIP CONCLAVE)

ARE YOU A FINAL YEAR DEGREE STUDENT? DO YOU HAVE A BUSINESS IDEA?

Register for the **NATIONAL ENTREPRENEURSHIP CONCLAVE** @Lead Campus on March 8, 9 & 10

1 **INR 2,00,000/-** Cash Prize
 2 **INR 1,00,000/-** Cash Prize
 3 **INR 50,000/-** Cash Prize

Astonishing rewards for winners, worth INR 100 lakhs.

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For Registration & more Details <https://tinyurl.com/LEAD-NEC-2023>
 +91 9447 533 363, +91 9778 422 552



NATIONAL ENTREPRENEURSHIP CONCLAVE (NEC-2023)

MEET the WINNER

LEAD LEAD COLLEGE OF MANAGEMENT

In association with **K-DISC**, **KIED**, **PMA**, **STARTUP MINDS**

1 **INR 2,00,000/-** Cash Prize

Raman & Laxman
Anna University, Chennai

172 teams 350 participants 100+ institutions 3 winners

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3rd INTERNATIONAL CONFERENCE ON MANAGEMENT

THEME: INNOVATIONS AND DISRUPTIONS FOR SUSTAINABLE DEVELOPMENT

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Date: 15th, 16th & 17th March 2023
Venue: LEAD College of Management, Kerala, India

IN ASSOCIATION WITH



Department of Business Administration and Management
KERALA UNIVERSITY OF FISHERIES AND OCEAN STUDIES (KUFOS), KOCHI



INDUSTRIAL ASSOCIATES



INTERNATIONAL CONFERENCE



130 Papers accepted and Presented: A Phygital Experience. Proceedings Published with ISBN Number.

11TH & 12TH JAN 2023

LEAD

ONE OF THE BEST LEADERSHIP FESTS IN SOUTH INDIA

2nd PRIZE

1st PRIZE

3rd PRIZE

₹1LAKH

₹2LAKH

₹50K

STRATEGIC & ADVENTURE GAMES

Registration Fee ₹2000/Team

Only 1 team of 5 final year UG students

DJ NIGHT & CULTURAL PROGRAMS



Jaffer's Band Show



Guinness World Record Holder's Talent Show

Scan For REGISTRATION



കിനാസിൽ

Album Release
 YouTube

Today, January 12th 2023

YouTube Channel Name LEAD College of Management ,Palakkad



ആലാപനം
വിഷ്ണു



വരികൾ
ഗോപിനിനി



സംഗീതം
പ്രസാദ് സി പി

നിർമ്മാണം

സലീൻ, ഹരികൃഷ്ണൻ, മിനി, കൃഷ്ണൻ



YCG NATIONAL COMMUNICATION CONCLAVE 2023

27th & 28th January 2023

LEAD College of Management, Dhoni, Palakkad

MORE EVENTS@LEAD



WELCOME KG College of Arts & Science to **LEAD OB**T



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Welcome IITians to **LEAD OB**T
(Outbound Training)

Knowing is not enough.
We must apply



OBT@LEAD

Our competence | Over 80 training programs in a year.
3000+ undergrads, postgrads, executives have undergone this experience |

Welcome

LENSFED
Perinthalmanna to LEAD OBT

January 18, 2023



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30th State Level Chess Championship for the Blind 2022* on the 1st and 2nd of January@ LEAD. It was coordinated in association with Kerala Chess Association for the Blind. There were 100+ participants from all parts of Kerala, from where the first 30 participants got the opportunity to participate in the National Level Chess Championship. Prize money of Rs. 60,000 is also awarded to .the participants

BLOOD DONATION CAMP

12th Dec 2022

Conducted by ISR LOT
Sponsored by HDFC Bank

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FIRST AID TRAINING PROGRAMME

INDIAN REDCROSS SOCIETY

DISTRICT BRANCH PALAKKAD

October 18 & 19, 2022

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LEAD COLLEGE OF MANAGEMENT, Dhoni, Palakkad,
provides **on the job training** for
Computer Operator and Programming Assistant Course
for ITI Students

LEAD SALUTE SPORTS HEROES

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SOCIAL EMPOWERMENT@LEAD

QATAR ALUMNI MEET

NOVEMBER 3, 2022

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Lead Alumni Qatar Chapter

Let's join together for an Iftar

On Tuesday 4th April 2023
Venue: Calicut Notebook Restaurant

Chief Guest : Dr. Thomas George K
Director, LEAD College of Management
www.lead.ac.in

Media Partner
Blacksnows
Production House

For More : 7078 9005, 7753 2015

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ALUMNI ASSOCIATION - UAE CHAPTER

- LET'S JOIN THE PARTY -

GRAND IFTAR MEETUP

April 2nd
Sunday
5:00 PM

Gardenia Restaurant
Al Jawhara Gardens Hotel
Deira City Center - Metro Exit 4
Dubai - United Arab Emirates

Welcome
"Honoring the Past, Embracing the Future"

Alumni MEET 2023

on 29th January 2023
@ LEAD College of Management
Dhoni, Palakkad

Lunch
04:00 PM to 05:00 PM : Cultural program by LEAD students
05:00 PM to 06:00 PM : Meeting adjourned, Campus tour, Carnival and Socialization

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LCMAA
LEAD COLLEGE OF MANAGEMENT
ALUMNI ASSOCIATION

ALUMNI @LEAD





NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT
PALAKKAD CHAPTER



25th & 26th
NOVEMBER 2022

VENUE :
LEAD COLLEGE OF MANAGEMENT, DHONI

**ORGANISING
COMMITTEE**



**2 DAYS
STUDENT NATIONAL
CONFERENCE**

**YouTube
LIVE
Streaming** **LEAD College of
Management,
Palakkad**

25th Nov 2022 02:30 PM
26th Nov 2022 09:00 AM

**LEAD College of Management
Dhoni, Palakkad**



**THE NIPM FLAGSHIP
EVENT@LEAD**



State Level Inauguration of YIP
by **Sri.Pinarayi Vijayan**-Hon'ble Chief Minister,Kerala



 LEAD College of Management
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 +91 9497 713 693
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ഒരുലക്ഷം വിദ്യാർത്ഥികൾ 30,000 നൂതന ആശയങ്ങൾ

One District
One Idea
Govt. of Kerala



LEAD COLLEGE OF MANAGEMENT
is the official
centre of Palakkad



Young Innovators
Programme



Online
Inauguration
December 02, 3:30 PM
by Hon'ble Chief Minister
Mr. Pinarayi Vijayan

www.lead.ac.in
info@lead.ac.in

LEAD College of Management
Dhoni, Palakkad, Kerala, India – 678009

For more details contact
+91 9778 422 552

കർഷകശ്രീ



തൊമ്മനും മക്കളും അരുമകളും

പാലക്കാട് ജില്ലയിലെ തൊമ്മനും മക്കളും അരുമകളും

തൊമ്മനും മക്കളും അരുമകളും



MEDIA AND EVENTS @LEAD

LEAD TALKS



VINAY MENON

Stand up comedian/Soft Skills Trainer

Topic : 10 Things they don't teach you in class

Venue : Kalam Hall

Date : 30-04-2022



JWALA 2022



CEEP Capability Ex
& Enhancement Pro

Explore & Enhance

- Communication Skills
- Personality Development
- Team Spirit | Career Options
- Empower Life Skills | Gaming
- Interaction With Prominent Personalities

CONDUCTED BY
MBT NANMA FOUNDATION, PALAKKAD

April 5, 6, 7 - 2022
LEAD College of Management, Dhoni

3 Day Residential Camp

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Dhoni, Palakkad, Kerala, India - 678009

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Motivational Training for the First Year Students of Conspi Academy of Management Studies By Dr.Thomas George K



30th Sep 2022



WAHADA Muslim Youth League RESIDENTIAL CAMP

SEPTEMBER 17 & 18, 2022

JCI Palakkad LEAD College Team 2023

Congratulations



JC ROMIN M R
Secretary Elect



JC ABHUTH RAKESH
President Elect



JC GEO BENNY
Treasurer Elect



JC ROSHAN ABRAHAM
President 2022

CURATED PROGRAMS @LEAD



Hey QATAR...

First batch of 37 LEADers are Coming as
Volunteers for FIFA 2022.

LEADers Heart beats for FIFA 2022

#leadersatfifa2022

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LEAD@FIFA



**FIFA WORLD CUP
Qatar 2022**

**157 Students from
LEAD College of Management
are in Qatar as
Volunteers for FIFA 2022**



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**THANK
YOU**

**THE BEST IS
YET TO COME...**

The logo for LEAD College of Management. The word "LEAD" is written in a bold, blue, sans-serif font. The letter "L" has a small vertical bar on its left side, divided into four colored segments: pink, blue, green, and yellow. The letter "E" has a solid blue dot in its center.

LEAD COLLEGE OF MANAGEMENT